

# India Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Soft Drinks in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavoured water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Indian Soft Drinks market had total revenues of \$27,983.2m in 2021, representing a compound annual growth rate (CAGR) of 9.9% between 2016 and 2021.

Market consumption volume increased with a CAGR of 4.7% between 2016 and 2021, to reach a total of 36,022.5 million litres in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 18.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$65,478.0m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in India

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India soft drinks market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the India soft drinks market by value in 2021?

What will be the size of the India soft drinks market in 2026?

What factors are affecting the strength of competition in the India soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up India's soft drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Indian soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered in the last 5 years (2016-2021)?
- 7.5. What are the most popular brands in the soft drinks market?

## **8 COMPANY PROFILES**

- 8.1. Coca-Cola Consolidated Inc.
- 8.2. PepsiCo Inc
- 8.3. Bisleri International Pvt Ltd
- 8.4. Parle Agro Pvt Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India soft drinks market value: \$ billion, 2016–21
- Table 2: India soft drinks market volume: billion liters, 2016–21
- Table 3: India soft drinks market category segmentation: % share, by value, 2016–2021
- Table 4: India soft drinks market category segmentation: \$ billion, 2016–2021
- Table 5: India soft drinks market geography segmentation: \$ million, 2021
- Table 6: India soft drinks market distribution: % share, by value, 2021
- Table 7: India soft drinks market value forecast: \$ billion, 2021–26
- Table 8: India soft drinks market volume forecast: billion liters, 2021–26
- Table 9: India soft drinks market share: % share, by value, 2021
- Table 10: Coca-Cola Consolidated Inc.: key facts
- Table 11: Coca-Cola Consolidated Inc.: Annual Financial Ratios
- Table 12: Coca-Cola Consolidated Inc.: Key Employees
- Table 13: PepsiCo Inc: key facts
- Table 14: PepsiCo Inc: Annual Financial Ratios
- Table 15: PepsiCo Inc: Key Employees
- Table 16: PepsiCo Inc: Key Employees Continued
- Table 17: PepsiCo Inc: Key Employees Continued
- Table 18: Bisleri International Pvt Ltd: key facts
- Table 19: Bisleri International Pvt Ltd: Key Employees
- Table 20: Parle Agro Pvt Ltd: key facts
- Table 21: Parle Agro Pvt Ltd: Key Employees
- Table 22: India size of population (million), 2017–21
- Table 23: India gdp (constant 2005 prices, \$ billion), 2017–21
- Table 24: India gdp (current prices, \$ billion), 2017–21
- Table 25: India inflation, 2017–21
- Table 26: India consumer price index (absolute), 2017–21
- Table 27: India exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: India soft drinks market value: \$ billion, 2016–21

Figure 2: India soft drinks market volume: billion liters, 2016–21

Figure 3: India soft drinks market category segmentation: \$ billion, 2016-2021

Figure 4: India soft drinks market geography segmentation: % share, by value, 2021

Figure 5: India soft drinks market distribution: % share, by value, 2021

Figure 6: India soft drinks market value forecast: \$ billion, 2021–26

Figure 7: India soft drinks market volume forecast: billion liters, 2021–26

Figure 8: Forces driving competition in the soft drinks market in India, 2021

Figure 9: Drivers of buyer power in the soft drinks market in India, 2021

Figure 10: Drivers of supplier power in the soft drinks market in India, 2021

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in India, 2021

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in India, 2021

Figure 13: Drivers of degree of rivalry in the soft drinks market in India, 2021

Figure 14: India soft drinks market share: % share, by value, 2021

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