

India Publishing Market Summary and Forecast

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Abstracts

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Summary

Publishing in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The Indian publishing market had total revenues of \$21.7 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

The books segment accounted for the market's largest proportion in 2022, with total revenues of \$15 billion, equivalent to 68.9% of the market's overall value.

India's publishing market continues to grow rapidly, making it one of the few in the world with a stable economy and increasing literacy rate.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in India

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India publishing market with five year forecasts

Reasons to Buy

What was the size of the India publishing market by value in 2022?

What will be the size of the India publishing market in 2027?

What factors are affecting the strength of competition in the India publishing market?

How has the market performed over the last five years?

What are the main segments that make up India's publishing market?

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