

# India Publishing Market Summary and Forecast

<https://marketpublishers.com/r/IDCCAC8EABECEN.html>

Date: January 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: IDCCAC8EABECEN

## Abstracts

### India Publishing Market Summary and Forecast

#### Summary

Publishing in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The Indian publishing market had total revenues of \$21.7 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

The books segment accounted for the market's largest proportion in 2022, with total revenues of \$15 billion, equivalent to 68.9% of the market's overall value.

India's publishing market continues to grow rapidly, making it one of the few in the world with a stable economy and increasing literacy rate.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in India

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India publishing market with five year forecasts

### Reasons to Buy

What was the size of the India publishing market by value in 2022?

What will be the size of the India publishing market in 2027?

What factors are affecting the strength of competition in the India publishing market?

How has the market performed over the last five years?

What are the main segments that make up India's publishing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How is technology being used in the leading players' strategies?

## **8 COMPANY PROFILES**

- 8.1. Penguin Random House LLC
- 8.2. D. B. Corp Limited
- 8.3. Jagran Prakashan Ltd
- 8.4. Cambridge University Press & Assessment

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: India publishing market value: \$ million, 2017–22

Table 2: India publishing market category segmentation: % share, by value, 2017–2022

Table 3: India publishing market category segmentation: \$ million, 2017–2022

Table 4: India publishing market geography segmentation: \$ million, 2022

Table 5: India publishing market value forecast: \$ million, 2022–27

Table 6: Penguin Random House LLC: key facts

Table 7: Penguin Random House LLC: Key Employees

Table 8: D. B. Corp Limited: key facts

Table 9: D. B. Corp Limited: Annual Financial Ratios

Table 10: D. B. Corp Limited: Key Employees

Table 11: Jagran Prakashan Ltd: key facts

Table 12: Jagran Prakashan Ltd: Annual Financial Ratios

Table 13: Jagran Prakashan Ltd: Key Employees

Table 14: Cambridge University Press & Assessment: key facts

Table 15: Cambridge University Press & Assessment: Key Employees

Table 16: India size of population (million), 2018–22

Table 17: India gdp (constant 2005 prices, \$ billion), 2018–22

Table 18: India gdp (current prices, \$ billion), 2018–22

Table 19: India inflation, 2018–22

Table 20: India consumer price index (absolute), 2018–22

Table 21: India exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: India publishing market value: \$ million, 2017–22

Figure 2: India publishing market category segmentation: \$ million, 2017-2022

Figure 3: India publishing market geography segmentation: % share, by value, 2022

Figure 4: India publishing market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the publishing market in India, 2022

Figure 6: Drivers of buyer power in the publishing market in India, 2022

Figure 7: Drivers of supplier power in the publishing market in India, 2022

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in India, 2022

Figure 9: Factors influencing the threat of substitutes in the publishing market in India, 2022

Figure 10: Drivers of degree of rivalry in the publishing market in India, 2022

## I would like to order

Product name: India Publishing Market Summary and Forecast

Product link: <https://marketpublishers.com/r/IDCCAC8EABECEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IDCCAC8EABECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970