

India Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Publishing in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The Indian publishing market had total revenues of \$5.1 billion in 2021, representing a compound annual growth rate (CAGR) of 4.8% between 2016 and 2021.

The books segment accounted for market's the largest proportion in 2021, with total revenues of \$3.5 billion, equivalent to 68.6% of the market's overall value.

Prior to the pandemic, a steady economic performance enabled India to be one of the few publishing markets in the world that was still growing healthily.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in India

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India publishing market with five year forecasts

REASONS TO BUY

What was the size of the India publishing market by value in 2021?

What will be the size of the India publishing market in 2026?

What factors are affecting the strength of competition in the India publishing market?

How has the market performed over the last five years?

Who are the top competitors in India's publishing market?

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