

India Online Retail Market to 2027

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Abstracts

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Summary

Online Retail in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The Indian online retail sector had total revenues of \$65.4 billion in 2022, representing a compound annual growth rate (CAGR) of 40.9% between 2017 and 2022.

The electrical & electronics retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$37.1 billion, equivalent to 56.7% of the sector's overall value.

The growth in the Indian online retail sector is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the Reserve Bank of India, consumer confidence in India rose from 88.10 points in July 2023 to 92.20 points in September 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in India

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India online retail market with five year forecasts

Reasons to Buy

What was the size of the India online retail market by value in 2022?

What will be the size of the India online retail market in 2027?

What factors are affecting the strength of competition in the India online retail market?

How has the market performed over the last five years?

What are the main segments that make up India's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPANY PROFILES

- 7.1. Amazon.com, Inc.
- 7.2. Supermarket Grocery Supplies Pvt Ltd
- 7.3. Flipkart Internet Pvt Ltd
- 7.4. Shopper's Stop Ltd
- 7.5. Amway India Enterprises Pvt Ltd
- 7.6. Nykaa E-Retail Pvt Ltd

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India online retail sector value: \$ million, 2017–22
- Table 2: India online retail sector category segmentation: % share, by value, 2017–2022
- Table 3: India online retail sector category segmentation: \$ million, 2017-2022
- Table 4: India online retail sector geography segmentation: \$ million, 2022
- Table 5: India online retail sector distribution: % share, by value, 2022
- Table 6: India online retail sector value forecast: \$ million, 2022–27
- Table 7: Amazon.com, Inc.: key facts
- Table 8: Amazon.com, Inc.: Annual Financial Ratios
- Table 9: Amazon.com, Inc.: Key Employees
- Table 10: Amazon.com, Inc.: Key Employees Continued
- Table 11: Supermarket Grocery Supplies Pvt Ltd: key facts
- Table 12: Supermarket Grocery Supplies Pvt Ltd: Key Employees
- Table 13: Flipkart Internet Pvt Ltd: key facts
- Table 14: Flipkart Internet Pvt Ltd: Key Employees
- Table 15: Shopper's Stop Ltd: key facts
- Table 16: Shopper's Stop Ltd: Annual Financial Ratios
- Table 17: Shopper's Stop Ltd: Key Employees
- Table 18: Amway India Enterprises Pvt Ltd: key facts
- Table 19: Amway India Enterprises Pvt Ltd: Key Employees
- Table 20: Nykaa E-Retail Pvt Ltd: key facts
- Table 21: Nykaa E-Retail Pvt Ltd: Key Employees
- Table 22: India size of population (million), 2018–22
- Table 23: India gdp (constant 2005 prices, \$ billion), 2018–22
- Table 24: India gdp (current prices, \$ billion), 2018–22
- Table 25: India inflation, 2018–22
- Table 26: India consumer price index (absolute), 2018–22
- Table 27: India exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: India online retail sector value: \$ million, 2017–22

Figure 2: India online retail sector category segmentation: \$ million, 2017-2022

Figure 3: India online retail sector geography segmentation: % share, by value, 2022

Figure 4: India online retail sector distribution: % share, by value, 2022

Figure 5: India online retail sector value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the online retail sector in India, 2022

Figure 7: Drivers of buyer power in the online retail sector in India, 2022

Figure 8: Drivers of supplier power in the online retail sector in India, 2022

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in India, 2022

Figure 10: Factors influencing the threat of substitutes in the online retail sector in India, 2022

Figure 11: Drivers of degree of rivalry in the online retail sector in India, 2022

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