

India Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Credit Cards in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Indian credit cards sector had total balances outstanding of \$18.5 billion in 2020, representing a compound annual growth rate (CAGR) of 21.3% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 10.7% between 2016 and 2021, to reach a total of 2.1 billion credit card transactions in 2021.

Indian credit card holders are noticeably price-sensitive and are often motivated by reward points, cashback, and low annual fees.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in India

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India credit cards market with five year forecasts

REASONS TO BUY

What was the size of the India credit cards market by value in 2021?

What will be the size of the India credit cards market in 2026?

What factors are affecting the strength of competition in the India credit cards market?

How has the market performed over the last five years?

What are the main segments that make up India's credit cards market?

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