

# India Car Rental Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/I4D759C05775EN.html>

Date: September 2023

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: I4D759C05775EN

## Abstracts

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### Summary

Car Rental in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value includes car rentals for business, leisure purposes, and insurance replacement. Market volumes represent the size of the rental car fleet (absolute unit) within the respective countries. The calculation excludes leasing and long-term rentals. Taxis/cabs or other passenger vehicles driven by drivers are excluded from the calculation. Distribution channels are divided into airport and non-airport locations, with a focus on leisure and business segments. Other distribution channel represents the value of the fleet rented for insurance purpose.

The Indian car rentals market had total revenues of \$139.3 million in 2022, representing a compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4.2% between 2017 and

2022, to reach a total of 19,282.0 cars in 2022.

In 2022, the capital investment in travel and tourism in India reached \$856 billion increased from 11.1% compared to the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in India

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India car rental market with five year forecasts

## Reasons to Buy

What was the size of the India car rental market by value in 2022?

What will be the size of the India car rental market in 2027?

What factors are affecting the strength of competition in the India car rental market?

How has the market performed over the last five years?

What are the main segments that make up India's car rental market?

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