

India BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

BPO Services in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.

The Indian BPO services market had total revenues of \$7,266.0 million in 2021, representing a compound annual growth rate (CAGR) of 6.1% between 2016 and 2021.

The vertical-specific BPO segment was the market's most lucrative in 2021, with total revenues of \$1,779.7 million, equivalent to 24.5% of the market's overall value.

The service sector accounts for more than half of India's GDP and provides employment to over 54% of the workforce.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in India

Leading company profiles reveal details of key bpo services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India bpo services market with five year forecasts

REASONS TO BUY

What was the size of the India bpo services market by value in 2021?

What will be the size of the India bpo services market in 2026?

What factors are affecting the strength of competition in the India bpo services market?

How has the market performed over the last five years?

Who are the top competitors in India's bpo services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?

8 COMPANY PROFILES

- 8.1. Infosys Limited
- 8.2. HCL Technologies Limited
- 8.3. ISS AS
- 8.4. Capgemini SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India BPO services market value: \$ million, 2016-21
- Table 2: India BPO services market category segmentation: % share, by value, 2016-2021
- Table 3: India BPO services market category segmentation: \$ million, 2016-2021
- Table 4: India BPO services market geography segmentation: \$ million, 2021
- Table 5: India BPO services market value forecast: \$ million, 2021-26
- Table 6: Infosys Limited: key facts
- Table 7: Infosys Limited: Annual Financial Ratios
- Table 8: Infosys Limited: Key Employees
- Table 9: Infosys Limited: Key Employees Continued
- Table 10: HCL Technologies Limited: key facts
- Table 11: HCL Technologies Limited: Annual Financial Ratios
- Table 12: HCL Technologies Limited: Key Employees
- Table 13: HCL Technologies Limited: Key Employees Continued
- Table 14: ISS AS: key facts
- Table 15: ISS AS: Annual Financial Ratios
- Table 16: ISS AS: Key Employees
- Table 17: ISS AS: Key Employees Continued
- Table 18: Capgemini SE: key facts
- Table 19: Capgemini SE: Annual Financial Ratios
- Table 20: Capgemini SE: Key Employees
- Table 21: Capgemini SE: Key Employees Continued
- Table 22: India size of population (million), 2017-21
- Table 23: India gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: India gdp (current prices, \$ billion), 2017-21
- Table 25: India inflation, 2017-21
- Table 26: India consumer price index (absolute), 2017-21
- Table 27: India exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: India BPO services market value: \$ million, 2016-21

Figure 2: India BPO services market category segmentation: \$ million, 2016-2021

Figure 3: India BPO services market geography segmentation: % share, by value, 2021

Figure 4: India BPO services market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the BPO services market in India, 2021

Figure 6: Drivers of buyer power in the BPO services market in India, 2021

Figure 7: Drivers of supplier power in the BPO services market in India, 2021

Figure 8: Factors influencing the likelihood of new entrants in the BPO services market in India, 2021

Figure 9: Factors influencing the threat of substitutes in the BPO services market in India, 2021

Figure 10: Drivers of degree of rivalry in the BPO services market in India, 2021

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