

# India Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Apparel Retail in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Indian apparel retail industry had total revenues of \$60.0 billion in 2022, representing a compound annual growth rate (CAGR) of 6% between 2017 and 2022.

The menswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$27.7 billion, equivalent to 46.2% of the industry's overall

value.

According to in-house research, in 2022, the Indian apparel retail industry witnessed an annual growth of 31.3% due to a reduction in unemployment, a rise in disposable income, an increase in the standard of living, and an expansion of e-commerce sales.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in India

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India apparel retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the India apparel retail market by value in 2022?

What will be the size of the India apparel retail market in 2027?

What factors are affecting the strength of competition in the India apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in India's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What are the most recent market developments?

## **8 COMPANY PROFILES**

- 8.1. Reliance Industries Limited
- 8.2. Future Retail Ltd
- 8.3. Aditya Birla Fashion and Retail Ltd
- 8.4. V. F. Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India apparel retail industry value: \$ million, 2017–22
- Table 2: India apparel retail industry category segmentation: % share, by value, 2017–2022
- Table 3: India apparel retail industry category segmentation: \$ million, 2017-2022
- Table 4: India apparel retail industry geography segmentation: \$ million, 2022
- Table 5: India apparel retail industry distribution: % share, by value, 2022
- Table 6: India apparel retail industry value forecast: \$ million, 2022–27
- Table 7: Reliance Industries Limited: key facts
- Table 8: Reliance Industries Limited: Annual Financial Ratios
- Table 9: Reliance Industries Limited: Key Employees
- Table 10: Future Retail Ltd: key facts
- Table 11: Future Retail Ltd: Annual Financial Ratios
- Table 12: Future Retail Ltd: Key Employees
- Table 13: Aditya Birla Fashion and Retail Ltd: key facts
- Table 14: Aditya Birla Fashion and Retail Ltd: Annual Financial Ratios
- Table 15: Aditya Birla Fashion and Retail Ltd: Key Employees
- Table 16: V. F. Corporation: key facts
- Table 17: V. F. Corporation: Annual Financial Ratios
- Table 18: V. F. Corporation: Key Employees
- Table 19: V. F. Corporation: Key Employees Continued
- Table 20: India size of population (million), 2018–22
- Table 21: India gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: India gdp (current prices, \$ billion), 2018–22
- Table 23: India inflation, 2018–22
- Table 24: India consumer price index (absolute), 2018–22
- Table 25: India exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: India apparel retail industry value: \$ million, 2017–22

Figure 2: India apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: India apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: India apparel retail industry distribution: % share, by value, 2022

Figure 5: India apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in India, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in India, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in India, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in India, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in India, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in India, 2022

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