

IMS Health Holdings Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

IMS Health Holdings Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on IMS Health Holdings Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting IMS Health Holdings Inc in the form of a SWOT analysis

An in-depth view of the business model of IMS Health Holdings Inc including a breakdown and examination of key business segments

Intelligence on IMS Health Holdings Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about IMS Health Holdings Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of IMS Health Holdings Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess IMS Health Holdings Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on IMS Health Holdings Inc's business structure, strategy and prospects.

KEY HIGHLIGHTS

IMS Health Holdings Inc (IMS or 'the company') is a leading global information and technology services company providing clients in the healthcare industry with solutions to measure and improve their performance. IMS offers technology services, including master data management, commercial advanced analytics, health access and market access solutions, and consulting services, among others. The company primarily operates in Americas, Europe, and Asia Pacific. It is headquartered in Danbury, Connecticut and employed approximately 15,000 as of December 31, 2015.

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COMPANIES MENTIONED

IMS Health Holdings Inc

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