

Imperial Sugar Co - Strategy, SWOT and Corporate Finance Report

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Abstracts

Imperial Sugar Co - Strategy, SWOT and Corporate Finance Report

SUMMARY

Imperial Sugar Co - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Imperial Sugar Co (Imperial Sugar), is a subsidiary of Louis Dreyfus Co BV, is a manufacturer and marketer of pure cane sugar, specialty sweeteners and other products. The company is primarily involved in the refining, packaging and distribution of cane sugar. It offers granulated, powdered, liquid and brown sugars, co-crystallized sweeteners such as HFCS, polyols, aspartame, saccharin, sucralose, acesulfame-k and stevia, and syrups. The company markets its products in a variety of packaging options and under various brands including Dixie Crystals, Imperial, Savannah Gold, NatureWise, Holly, and other private labels. It also markets organic and fair trade sweeteners, and sugar and stevia sweetener blends. Imperial Sugar operates through its refineries in Los Angeles and Georgia, the US. The company caters to grocery stores, retailers, foodservice companies and industrial customers. Imperial Sugar is headquartered in Sugar Land, Texas, the US

SCOPE

Detailed information on Imperial Sugar Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting Imperial Sugar Co in the form of a SWOT analysis

An in-depth view of the business model of Imperial Sugar Co including a breakdown and examination of key business segments

Intelligence on Imperial Sugar Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Imperial Sugar Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Imperial Sugar Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Imperial Sugar Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Imperial Sugar Co's business structure, strategy and prospects.

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