

Imperial Oil Limited - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/I69748FAB51EN.html>

Date: December 2023

Pages: 39

Price: US\$ 175.00 (Single User License)

ID: I69748FAB51EN

Abstracts

Imperial Oil Limited. Company Profile and SWOT Analysis

Summary

Imperial Oil Limited. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Imperial Oil Limited (Imperial or 'the company') is an integrated producer and distributor of natural gas, petroleum products and crude oil. The company offers synthetic oil, natural gas, bitumen and crude oil. It has presence across the value chain in petroleum industry. It sell and distributes crude oil and other petroleum products to industrial and transportation customers, independent marketers, resellers and other refiners. It markets its products under brands such as Esso and Mobil. The company also manufactures various petrochemicals such as plasticizer intermediates, polyethylene resin, aliphatic solvents, benzene, ethylene, and aromatic. Imperial operates refineries in Strathcona, Sarnia and Nanticoke in Canada. The company is headquartered in Calgary, Alberta, Canada.

Scope

Detailed information on Imperial Oil Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Imperial Oil Limited in the form of a SWOT analysis

An in-depth view of the business model of Imperial Oil Limited including a breakdown and examination of key business segments

Intelligence on Imperial Oil Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Imperial Oil Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Imperial Oil Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Imperial Oil Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Imperial Oil Limited's business structure, strategy and prospects.

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