

# Imperial Brands Plc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/I44CC4B4DE7EN.html>

Date: April 2023

Pages: 44

Price: US\$ 175.00 (Single User License)

ID: I44CC4B4DE7EN

## Abstracts

Imperial Brands Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Imperial Brands Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Imperial Brands Plc (Imperial Brands) is a manufacturer, marketer, distributor and seller of a wide range of tobacco and related products. The company's product portfolio includes cigarettes, fine cut and smokeless tobaccos, cigars, and vapor products. Imperial Brands provides logistics and distribution services. It also uses third party logistic companies to distribute products. The company markets its products under various brands such as JPS, Parker & Simpson, West, Davidoff, Winston, blu, Knox, Montecristo, Pulze, Gauloises, iD, and Skruf. Imperial Brands has business presence across various geographical regions, including Europe, the Americas, Asia-Pacific, Middle East, and Africa. Imperial Brands is headquartered in Bristol, the UK.

### SCOPE

Detailed information on Imperial Brands Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Imperial Brands Plc in the form of a SWOT analysis

An in-depth view of the business model of Imperial Brands Plc including a breakdown and examination of key business segments

Intelligence on Imperial Brands Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Imperial Brands Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Imperial Brands Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Imperial Brands Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Imperial Brands Plc's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Imperial Brands Plc: Company Overview
- Imperial Brands Plc: Overview and Key Facts
- Imperial Brands Plc: Overview
- Imperial Brands Plc: Key Facts
- Imperial Brands Plc: Key Employees
- Imperial Brands Plc: Key Employee Biographies
- Imperial Brands Plc: Major Products and Services
- Imperial Brands Plc: Company History
- Imperial Brands Plc: Management Statement
- Imperial Brands Plc: Key Competitors
- Imperial Brands Plc: Company Analysis
- Imperial Brands Plc: Business Description
- Imperial Brands Plc: SWOT Analysis
- Imperial Brands Plc: SWOT Overview
- Imperial Brands Plc: Strengths
- Imperial Brands Plc: Weaknesses
- Imperial Brands Plc: Opportunities
- Imperial Brands Plc: Threats
- Imperial Brands Plc: Corporate Financial Deals Activity
- Imperial Brands Plc: Financial Deals Overview
- Imperial Brands Plc: Top Deals 2019 - 2023YTD\*
- Imperial Brands Plc: Advisors
- Imperial Brands Plc: Top Financial Advisors
- Imperial Brands Plc: Corporate Venturing
- Imperial Brands Plc: Divestments
- Imperial Brands Plc: Recent Developments
- Imperial Brands Plc: News and Events Summary
- Imperial Brands Plc: Business Expansion
- Imperial Brands Plc: Contracts
- Imperial Brands Plc: Corporate Governance
- Imperial Brands Plc: Financial Performance
- Imperial Brands Plc: Market Developments
- Imperial Brands Plc: Strategy and Operations
- Appendix
- Contact Us
- Methodology

## About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Imperial Brands Plc: Key Facts

Table 2: Imperial Brands Plc: Key Employees

Table 3: Imperial Brands Plc: Company History

Table 4: Imperial Brands Plc: Key Competitors

Table 5: Imperial Brands Plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 6: Imperial Brands Plc: Top Deals 2019 - 2023YTD\*

Table 7: Imperial Brands Plc: Financial Advisor Ranking by Value (US\$m)

Table 8: Imperial Brands Plc: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Table 9: Imperial Brands Plc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 10: Imperial Brands Plc: News and Events Summary

Table 11: Imperial Brands Plc: Business Expansion

Table 12: Imperial Brands Plc: Contracts

Table 13: Imperial Brands Plc: Corporate Governance

Table 14: Imperial Brands Plc: Financial Performance

Table 15: Imperial Brands Plc: Market Developments

Table 16: Imperial Brands Plc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Imperial Brands Plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: Imperial Brands Plc: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Figure 3: Imperial Brands Plc: Divestments Volume and Value Trend (2019 - YTD\*2023)

## I would like to order

Product name: Imperial Brands Plc - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/l44CC4B4DE7EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l44CC4B4DE7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970