

Imation Corp. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Imation Corp. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Imation Corp. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Imation Corp. in the form of a SWOT analysis

An in-depth view of the business model of Imation Corp. including a breakdown and examination of key business segments

Intelligence on Imation Corp.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Imation Corp., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Imation Corp. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Imation Corp. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Imation Corp.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Imation Corp. (Imation or 'the company') is a data storage and data security provider, engaged in offering integrated storage, private cloud, file sync and share enterprise solutions. The company operates in the US, Europe and Asia. It is headquartered in Oakdale, Minnesota and employed 600 people as of December 31, 2015.

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COMPANIES MENTIONED

Imation Corp.

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