

# Illumina, Inc. - Company Profile and SWOT Analysis

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## Abstracts

Illumina, Inc. Company Profile and SWOT Analysis

### Summary

Illumina, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Illumina, Inc. (Illumina or 'the company') is engaged in developing, manufacturing and marketing life science tools and integrated systems for the analysis of genetic variation and function. The company provides instruments and consumables, including reagents, microarrays, and flow cells, which are based on the company's proprietary technologies. Illumina also offers various services, such as whole-genome sequencing, genotyping, product support and NIPT services. Its brands includes Illumina, 24sure, Ampligase, BaseSpace, BlueFish, Clarity DesignStudio, DRAGEN, Durascript, Genetic Energy, GenomeStudio, Globin-Zero, GoldenGate, HiSeq, iSeq, iHope, Illumina Propel Certified, iScan, iSelect, MiniSeq, and MiSeq. Illumina operates across the Americas, Europe, the Middle East, Africa, and Asia-Pacific. The company is headquartered in San Diego, California, the US.

### Scope

Detailed information on Illumina, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Illumina, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Illumina, Inc. including a breakdown and examination of key business segments

Intelligence on Illumina, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Illumina, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Illumina, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Illumina, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Illumina, Inc.'s business structure, strategy and prospects.

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