

# IHS Markit Ltd - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

IHS Markit Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

IHS Markit Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

IHS Markit Ltd (IHS Markit) is a provider of information, analytics, and solutions for governments and financial markets. The company's major offerings include enterprise software, trading services, managed services, product design solutions, performance measurement, and marketing tools. It also offers predictive analytics, marketing automation software, economic and risk data and analytics, scenario and forecasts tools. The company serves economics and country risk, energy and natural resources, chemical, automotive, construction, academic and education, agriculture, financial services, insurance, aerospace, defense, life sciences, retail, maritime and trade, and technology. It has business presence across the Americas, Europe, Asia-Pacific, Africa, and the Middle East. IHS Markit is headquartered in London, Greater London, the UK.

#### SCOPE

Detailed information on IHS Markit Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting IHS Markit Ltd in the form of a SWOT analysis

An in-depth view of the business model of IHS Markit Ltd including a breakdown and examination of key business segments

Intelligence on IHS Markit Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about IHS Markit Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of IHS Markit Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess IHS Markit Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on IHS Markit Ltd's business structure, strategy and prospects.





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