

# iHeartMedia Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

iHeartMedia Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

iHeartMedia Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

iHeartMedia Inc (iHeartMedia) is a provider of media and entertainment services. The company delivers program syndication, traffic, weather, news and sports data distribution, and on-demand entertainment. It also provides audio and media services, including media representation business, and scheduling and broadcast software. The company's audio business includes broadcast radio, digital, HD digital radio stations, satellite radio networks, sponsorship, and events, and other. It creates events like local events and nationally recognized tent pole events, and uses its consumer base to provide analytics and attribution technology to its marketing partners. The company has business presence in North America, Latin America, Europe, and Asia. iHeartMedia is headquartered in San Antonio, Texas, the US.

### SCOPE

Detailed information on iHeartMedia Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting iHeartMedia Inc in the form of a SWOT analysis

An in-depth view of the business model of iHeartMedia Inc including a breakdown and examination of key business segments

Intelligence on iHeartMedia Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about iHeartMedia Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of iHeartMedia Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess iHeartMedia Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on iHeartMedia Inc's business structure, strategy and prospects.

## Contents

- Company Snapshot
- iHeartMedia Inc: Company Overview
- iHeartMedia Inc: Overview and Key Facts
- iHeartMedia Inc: Overview
- iHeartMedia Inc: Key Facts
- iHeartMedia Inc: Key Employees
- iHeartMedia Inc: Key Employee Biographies
- iHeartMedia Inc: Major Products and Services
- iHeartMedia Inc: Company History
- iHeartMedia Inc: Management Statement
- iHeartMedia Inc: Locations and Subsidiaries
- iHeartMedia Inc: Key Competitors
- iHeartMedia Inc: Company Analysis
- iHeartMedia Inc: Business Description
- iHeartMedia Inc: SWOT Analysis
- iHeartMedia Inc: SWOT Overview
- iHeartMedia Inc: Strengths
- iHeartMedia Inc: Weaknesses
- iHeartMedia Inc: Opportunities
- iHeartMedia Inc: Threats
- iHeartMedia Inc: Corporate Financial Deals Activity
- iHeartMedia Inc: Financial Deals Overview
- iHeartMedia Inc: Targets and Partners
- iHeartMedia Inc: Top Deals 2019 - 2023YTD\*
- iHeartMedia Inc: Advisors
- iHeartMedia Inc: Top Legal Advisors
- iHeartMedia Inc: Mergers and Acquisitions
- iHeartMedia Inc: Corporate Venturing
- iHeartMedia Inc: Divestments
- iHeartMedia Inc: Private Equity and Ownership
- iHeartMedia Inc: Recent Developments
- iHeartMedia Inc: News and Events Summary
- iHeartMedia Inc: Contracts
- iHeartMedia Inc: Corporate Governance
- iHeartMedia Inc: Financial Deals
- iHeartMedia Inc: Financial Performance
- iHeartMedia Inc: Regulatory and Legal Events

Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: iHeartMedia Inc: Key Facts

Table 2: iHeartMedia Inc: Key Employees

Table 3: iHeartMedia Inc: Company History

Table 4: iHeartMedia Inc: Locations and Subsidiaries

Table 5: iHeartMedia Inc: Key Competitors

Table 6: iHeartMedia Inc: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: iHeartMedia Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 8: iHeartMedia Inc: M&A Average Deal Size - Value (US\$m)

Table 9: iHeartMedia Inc: Targets and Partners

Table 10: iHeartMedia Inc: Top Deals 2019 - 2023YTD\*

Table 11: iHeartMedia Inc: Legal Advisor Ranking by Value (US\$m)

Table 12: iHeartMedia Inc: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 13: iHeartMedia Inc: M&A Activity by Geography (2019 - YTD\*2023)

Table 14: iHeartMedia Inc: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Table 15: iHeartMedia Inc: Corporate Venturing by Geography (2019 - YTD\*2023)

Table 16: iHeartMedia Inc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 17: iHeartMedia Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Table 18: iHeartMedia Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

Table 19: iHeartMedia Inc: News and Events Summary

Table 20: iHeartMedia Inc: Contracts

Table 21: iHeartMedia Inc: Corporate Governance

Table 22: iHeartMedia Inc: Financial Deals

Table 23: iHeartMedia Inc: Financial Performance

Table 24: iHeartMedia Inc: Regulatory and Legal Events

## List Of Figures

### LIST OF FIGURES

Figure 1: iHeartMedia Inc: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: iHeartMedia Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 3: iHeartMedia Inc: M&A Average Deal Size - Value (US\$m)

Figure 4: iHeartMedia Inc: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 5: iHeartMedia Inc: M&A Activity by Geography (2019 - YTD\*2023)

Figure 6: iHeartMedia Inc: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Figure 7: iHeartMedia Inc: Corporate Venturing by Geography (2019 - YTD\*2023)

Figure 8: iHeartMedia Inc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 9: iHeartMedia Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Figure 10: iHeartMedia Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

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