

# iFIT Health & Fitness Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

iFIT Health & Fitness Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

iFIT Health & Fitness Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

iFIT Health & Fitness Inc (iFIT) is a fitness equipment manufacturer. The company's product portfolio includes treadmills, incline trainers, elliptical machines, stationary bikes, home gyms, weight benches, yoga and pilates equipment. It also offers hand-held exercise, performance apparel. It provides replacement parts for its products and fitness apparel. The company also licenses Google, Jillian Michaels and Gold's Gym brands. markets its products under NordicTrack, ProForm, iFit, Weslo, Altra, Sweat, and FreeMotion brand names. The company sells its products through online and other national and international retailers including Kmart, Home Depot, Walmart, and Sears. iFIT is headquartered in Logan, Utah, the US

### SCOPE

Detailed information on iFIT Health & Fitness Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting iFIT Health & Fitness Inc in the form of a SWOT analysis

An in-depth view of the business model of iFIT Health & Fitness Inc including a breakdown and examination of key business segments

Intelligence on iFIT Health & Fitness Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about iFIT Health & Fitness Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of iFIT Health & Fitness Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess iFIT Health & Fitness Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on iFIT Health & Fitness Inc's business structure, strategy and prospects.

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