

Ice Cream in Japan

<https://marketpublishers.com/r/I59A0C10B3BEN.html>

Date: October 2020

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: I59A0C10B3BEN

Abstracts

Ice Cream in Japan

SUMMARY

Ice Cream in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones, ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Japanese ice cream market had total revenues of \$5,022.5m in 2019, representing a compound annual growth rate (CAGR) of 2.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.4% between 2015 and 2019, to reach a total of 634.9 million kilograms in 2019.

Unstable economic conditions during the review period impacted the growth of the ice cream market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Japan

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan ice cream market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Japan ice cream market by value in 2019?

What will be the size of the Japan ice cream market in 2024?

What factors are affecting the strength of competition in the Japan ice cream market?

How has the market performed over the last five years?

Who are the top competitors in Japan's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2015-2019)?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Lotte Co Ltd
- 8.2. Ezaki Glico Co Ltd
- 8.3. General Mills Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan ice cream market value: \$ million, 2015-19
- Table 2: Japan ice cream market volume: million kilograms, 2015-19
- Table 3: Japan ice cream market category segmentation: \$ million, 2019
- Table 4: Japan ice cream market geography segmentation: \$ million, 2019
- Table 5: Japan ice cream market distribution: % share, by value, 2019
- Table 6: Japan ice cream market value forecast: \$ million, 2019-24
- Table 7: Japan ice cream market volume forecast: million kilograms, 2019-24
- Table 8: Japan ice cream market share: % share, by value, 2019
- Table 9: Lotte Co Ltd: key facts
- Table 10: Lotte Co Ltd: Key Employees
- Table 11: Ezaki Glico Co Ltd: key facts
- Table 12: Ezaki Glico Co Ltd: Key Employees
- Table 13: General Mills Inc: key facts
- Table 14: General Mills Inc: Key Employees
- Table 15: Japan size of population (million), 2015-19
- Table 16: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: Japan gdp (current prices, \$ billion), 2015-19
- Table 18: Japan inflation, 2015-19
- Table 19: Japan consumer price index (absolute), 2015-19
- Table 20: Japan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Japan ice cream market value: \$ million, 2015-19

Figure 2: Japan ice cream market volume: million kilograms, 2015-19

Figure 3: Japan ice cream market category segmentation: % share, by value, 2019

Figure 4: Japan ice cream market geography segmentation: % share, by value, 2019

Figure 5: Japan ice cream market distribution: % share, by value, 2019

Figure 6: Japan ice cream market value forecast: \$ million, 2019-24

Figure 7: Japan ice cream market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the ice cream market in Japan, 2019

Figure 9: Drivers of buyer power in the ice cream market in Japan, 2019

Figure 10: Drivers of supplier power in the ice cream market in Japan, 2019

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Japan, 2019

Figure 12: Factors influencing the threat of substitutes in the ice cream market in Japan, 2019

Figure 13: Drivers of degree of rivalry in the ice cream market in Japan, 2019

Figure 14: Japan ice cream market share: % share, by value, 2019

COMPANIES MENTIONED

Lotte Co Ltd

Ezaki Glico Co Ltd

General Mills Inc

I would like to order

Product name: Ice Cream in Japan

Product link: <https://marketpublishers.com/r/I59A0C10B3BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I59A0C10B3BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970