

# Ice Cream in Italy

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## Abstracts

### Ice Cream in Italy

#### Summary

Ice Cream in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.

The Italian Ice Cream market had total revenues of \$3,042.2 million in 2023, representing a compound annual growth rate (CAGR) of 6.6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 3.9% between 2018 and 2023, to reach a total of 214.2 million kilograms in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.5% for the five-year period 2023 %li%2028, which

is expected to drive the market to a value of \$3,606.5 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Italy

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy ice cream market with five year forecasts

## Reasons to Buy

What was the size of the Italy ice cream market by value in 2023?

What will be the size of the Italy ice cream market in 2028?

What factors are affecting the strength of competition in the Italy ice cream market?

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