

Ice Cream North America (NAFTA) Industry Guide

2015-2024

<https://marketpublishers.com/r/I16B3698711EN.html>

Date: October 2020

Pages: 77

Price: US\$ 795.00 (Single User License)

ID: I16B3698711EN

Abstracts

Ice Cream North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Ice Cream industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The ice cream industry within the NAFTA countries had a total market value of \$13,532.0 million in 2019. The Mexico was the fastest growing country, with a CAGR of 7.5% over the 2015-19 period.

Within the ice cream industry, the US is the leading country among the NAFTA bloc, with market revenues of \$12,336.0 million in 2019. This was followed by Canada and Mexico, with a value of \$672.7 and \$523.2 million, respectively.

The US is expected to lead the ice cream industry in the NAFTA bloc, with a value of \$14,785.4 million in 2024, followed by Canada and Mexico with expected values of \$699.3 and \$631.8 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA ice cream market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA ice cream market

Leading company profiles reveal details of key ice cream market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA ice cream market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA ice cream market by value in 2019?

What will be the size of the NAFTA ice cream market in 2024?

What factors are affecting the strength of competition in the NAFTA ice cream market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA ice cream market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA ICE CREAM

- 2.1. Industry Outlook

3 ICE CREAM IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 ICE CREAM IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 ICE CREAM IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Grupo Herdez SA de CV
- 9.2. General Mills Inc
- 9.3. Unilever NV
- 9.4. Froneri International Ltd
- 9.5. Nestle SA

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries ice cream industry, revenue (\$m), 2015-24
Table 2: NAFTA countries ice cream industry, revenue (\$m), 2015-19
Table 3: NAFTA countries ice cream industry forecast, revenue (\$m), 2019-24
Table 4: Canada ice cream market value: \$ million, 2015-19
Table 5: Canada ice cream market volume: million kilograms, 2015-19
Table 6: Canada ice cream market category segmentation: \$ million, 2019
Table 7: Canada ice cream market geography segmentation: \$ million, 2019
Table 8: Canada ice cream market share: % share, by value, 2019
Table 9: Canada ice cream market distribution: % share, by value, 2019
Table 10: Canada ice cream market value forecast: \$ million, 2019-24
Table 11: Canada ice cream market volume forecast: million kilograms, 2019-24
Table 12: Canada size of population (million), 2015-19
Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015-19
Table 14: Canada gdp (current prices, \$ billion), 2015-19
Table 15: Canada inflation, 2015-19
Table 16: Canada consumer price index (absolute), 2015-19
Table 17: Canada exchange rate, 2015-19
Table 18: Mexico ice cream market value: \$ million, 2015-19
Table 19: Mexico ice cream market volume: million kilograms, 2015-19
Table 20: Mexico ice cream market category segmentation: \$ million, 2019
Table 21: Mexico ice cream market geography segmentation: \$ million, 2019
Table 22: Mexico ice cream market share: % share, by value, 2019
Table 23: Mexico ice cream market distribution: % share, by value, 2019
Table 24: Mexico ice cream market value forecast: \$ million, 2019-24
Table 25: Mexico ice cream market volume forecast: million kilograms, 2019-24
Table 26: Mexico size of population (million), 2015-19
Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2015-19
Table 28: Mexico gdp (current prices, \$ billion), 2015-19
Table 29: Mexico inflation, 2015-19
Table 30: Mexico consumer price index (absolute), 2015-19
Table 31: Mexico exchange rate, 2015-19
Table 32: United States ice cream market value: \$ million, 2015-19
Table 33: United States ice cream market volume: million kilograms, 2015-19
Table 34: United States ice cream market category segmentation: \$ million, 2019
Table 35: United States ice cream market geography segmentation: \$ million, 2019

Table 36: United States ice cream market share: % share, by value, 2019
Table 37: United States ice cream market distribution: % share, by value, 2019
Table 38: United States ice cream market value forecast: \$ million, 2019-24
Table 39: United States ice cream market volume forecast: million kilograms, 2019-24
Table 40: United States size of population (million), 2015-19
Table 41: United States gdp (constant 2005 prices, \$ billion), 2015-19
Table 42: United States gdp (current prices, \$ billion), 2015-19
Table 43: United States inflation, 2015-19
Table 44: United States consumer price index (absolute), 2015-19
Table 45: United States exchange rate, 2015-19
Table 46: Grupo Herdez SA de CV: key facts
Table 47: Grupo Herdez SA de CV: Key Employees
Table 48: General Mills Inc: key facts
Table 49: General Mills Inc: Key Employees
Table 50: Unilever NV: key facts

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries ice cream industry, revenue (\$m), 2015-24
- Figure 1: NAFTA countries ice cream industry, revenue (\$m), 2015-19
- Figure 1: NAFTA countries ice cream industry forecast, revenue (\$m), 2019-24
- Figure 1: Canada ice cream market value: \$ million, 2015-19
- Figure 2: Canada ice cream market volume: million kilograms, 2015-19
- Figure 3: Canada ice cream market category segmentation: % share, by value, 2019
- Figure 4: Canada ice cream market geography segmentation: % share, by value, 2019
- Figure 5: Canada ice cream market share: % share, by value, 2019
- Figure 6: Canada ice cream market distribution: % share, by value, 2019
- Figure 7: Canada ice cream market value forecast: \$ million, 2019-24
- Figure 8: Canada ice cream market volume forecast: million kilograms, 2019-24
- Figure 9: Forces driving competition in the ice cream market in Canada, 2019
- Figure 10: Drivers of buyer power in the ice cream market in Canada, 2019
- Figure 11: Drivers of supplier power in the ice cream market in Canada, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the ice cream market in Canada, 2019
- Figure 13: Factors influencing the threat of substitutes in the ice cream market in Canada, 2019
- Figure 14: Drivers of degree of rivalry in the ice cream market in Canada, 2019
- Figure 15: Mexico ice cream market value: \$ million, 2015-19
- Figure 16: Mexico ice cream market volume: million kilograms, 2015-19
- Figure 17: Mexico ice cream market category segmentation: % share, by value, 2019
- Figure 18: Mexico ice cream market geography segmentation: % share, by value, 2019
- Figure 19: Mexico ice cream market share: % share, by value, 2019
- Figure 20: Mexico ice cream market distribution: % share, by value, 2019
- Figure 21: Mexico ice cream market value forecast: \$ million, 2019-24
- Figure 22: Mexico ice cream market volume forecast: million kilograms, 2019-24
- Figure 23: Forces driving competition in the ice cream market in Mexico, 2019
- Figure 24: Drivers of buyer power in the ice cream market in Mexico, 2019
- Figure 25: Drivers of supplier power in the ice cream market in Mexico, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the ice cream market in Mexico, 2019
- Figure 27: Factors influencing the threat of substitutes in the ice cream market in Mexico, 2019
- Figure 28: Drivers of degree of rivalry in the ice cream market in Mexico, 2019

Figure 29: United States ice cream market value: \$ million, 2015-19

Figure 30: United States ice cream market volume: million kilograms, 2015-19

Figure 31: United States ice cream market category segmentation: % share, by value, 2019

Figure 32: United States ice cream market geography segmentation: % share, by value, 2019

Figure 33: United States ice cream market share: % share, by value, 2019

Figure 34: United States ice cream market distribution: % share, by value, 2019

Figure 35: United States ice cream market value forecast: \$ million, 2019-24

Figure 36: United States ice cream market volume forecast: million kilograms, 2019-24

Figure 37: Forces driving competition in the ice cream market in the United States, 2019

Figure 38: Drivers of buyer power in the ice cream market in the United States, 2019

Figure 39: Drivers of supplier power in the ice cream market in the United States, 2019

Figure 40: Factors influencing the likelihood of new entrants in the ice cream market in the United States, 2019

Figure 41: Factors influencing the threat of substitutes in the ice cream market in the United States, 2019

Figure 42: Drivers of degree of rivalry in the ice cream market in the United States, 2019

I would like to order

Product name: Ice Cream North America (NAFTA) Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/l16B3698711EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l16B3698711EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970