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Ice Cream in Scandinavia

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Abstracts

Ice Cream in Scandinavia

SUMMARY

Ice Cream in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones, ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Scandinavian ice cream market had total revenues of $1,728.0m in 2019, representing a compound annual growth rate (CAGR) of 3.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.9% between 2015 and 2019, to reach a total of 184 million kilograms in 2019.

Positive economic conditions and increasing purchasing power in the country are the key factors supporting the growth of the market.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Scandinavia

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia ice cream market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia ice cream market by value in 2019?

What will be the size of the Scandinavia ice cream market in 2024?

What factors are affecting the strength of competition in the Scandinavia ice cream market?

How has the market performed over the last five years?

Who are the top competitiors in Scandinavia's ice cream market?

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COMPANIES MENTIONED

Unilever NV
Froneri International Ltd
Hennig-Olsen Is AS

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