

Ice Cream in India

<https://marketpublishers.com/r/11BED26CB5DEN.html>

Date: August 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: 11BED26CB5DEN

Abstracts

Ice Cream in India

SUMMARY

Ice Cream in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Indian ice cream market had total revenues of \$1,774.1m in 2018, representing a compound annual growth rate (CAGR) of 13.8% between 2014 and 2018.

Market consumption volume increased with a CAGR of 9.7% between 2014-2018, to reach a total of 557.3 million kilograms in 2018.

Rising disposable incomes, rapid urbanization and large population primarily attributed to the growth of ice cream market in India.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the ice cream market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in India

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India ice cream market with five year forecasts

REASONS TO BUY

What was the size of the India ice cream market by value in 2019?

What will be the size of the India ice cream market in 2024?

What factors are affecting the strength of competition in the India ice cream market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Indian ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares between 2014 and 2018?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Gujarat Cooperative Milk Marketing Federation Ltd
- 8.2. Hindustan Unilever Limited
- 8.3. Wells Enterprises Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India ice cream market value: \$ million, 2014-18
- Table 2: India ice cream market volume: million kilograms, 2014-18
- Table 3: India ice cream market category segmentation: \$ million, 2018
- Table 4: India ice cream market geography segmentation: \$ million, 2018
- Table 5: India ice cream market distribution: % share, by value, 2018
- Table 6: India ice cream market value forecast: \$ million, 2018-23
- Table 7: India ice cream market volume forecast: million kilograms, 2018-23
- Table 8: India ice cream market share: % share, by value, 2018
- Table 9: Gujarat Cooperative Milk Marketing Federation Ltd: key facts
- Table 10: Gujarat Cooperative Milk Marketing Federation Ltd: Key Employees
- Table 11: Hindustan Unilever Limited: key facts
- Table 12: Hindustan Unilever Limited: Annual Financial Ratios
- Table 13: Hindustan Unilever Limited: Key Employees
- Table 14: Wells Enterprises Inc: key facts
- Table 15: Wells Enterprises Inc: Key Employees
- Table 16: India size of population (million), 2014-18
- Table 17: India gdp (constant 2005 prices, \$ billion), 2014-18
- Table 18: India gdp (current prices, \$ billion), 2014-18
- Table 19: India inflation, 2014-18
- Table 20: India consumer price index (absolute), 2014-18
- Table 21: India exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: India ice cream market value: \$ million, 2014-18

Figure 2: India ice cream market volume: million kilograms, 2014-18

Figure 3: India ice cream market category segmentation: % share, by value, 2018

Figure 4: India ice cream market geography segmentation: % share, by value, 2018

Figure 5: India ice cream market distribution: % share, by value, 2018

Figure 6: India ice cream market value forecast: \$ million, 2018-23

Figure 7: India ice cream market volume forecast: million kilograms, 2018-23

Figure 8: Forces driving competition in the ice cream market in India, 2018

Figure 9: Drivers of buyer power in the ice cream market in India, 2018

Figure 10: Drivers of supplier power in the ice cream market in India, 2018

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in India, 2018

Figure 12: Factors influencing the threat of substitutes in the ice cream market in India, 2018

Figure 13: Drivers of degree of rivalry in the ice cream market in India, 2018

Figure 14: India ice cream market share: % share, by value, 2018

I would like to order

Product name: Ice Cream in India

Product link: <https://marketpublishers.com/r/l1BED26CB5DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l1BED26CB5DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970