

Ice Cream in Brazil

<https://marketpublishers.com/r/I4F3161C1B7EN.html>

Date: October 2020

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: I4F3161C1B7EN

Abstracts

Ice Cream in Brazil

SUMMARY

Ice Cream in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones, ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Brazilian ice cream market had total revenues of \$2,097.4m in 2019, representing a compound annual growth rate (CAGR) of 11.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.9% between 2015 and 2019, to reach a total of 292.7 million kilograms in 2019.

Despite unstable economic conditions such as increasing inflation and poverty in the country, the market recorded strong growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Brazil

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil ice cream market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil ice cream market by value in 2019?

What will be the size of the Brazil ice cream market in 2024?

What factors are affecting the strength of competition in the Brazil ice cream market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2015-2019)?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the largest deals in the Brazilian ice cream market in recent years?

8 COMPANY PROFILES

- 8.1. Unilever NV
- 8.2. Froneri International Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil ice cream market value: \$ million, 2015-19

Table 2: Brazil ice cream market volume: million kilograms, 2015-19

Table 3: Brazil ice cream market category segmentation: \$ million, 2019

Table 4: Brazil ice cream market geography segmentation: \$ million, 2019

Table 5: Brazil ice cream market distribution: % share, by value, 2019

Table 6: Brazil ice cream market value forecast: \$ million, 2019-24

Table 7: Brazil ice cream market volume forecast: million kilograms, 2019-24

Table 8: Brazil ice cream market share: % share, by value, 2019

Table 9: Unilever NV: key facts

Table 10: Unilever NV: Key Employees

Table 11: Unilever NV: Key Employees Continued

Table 12: Froneri International Ltd: key facts

Table 13: Froneri International Ltd: Key Employees

Table 14: Brazil size of population (million), 2015-19

Table 15: Brazil gdp (constant 2005 prices, \$ billion), 2015-19

Table 16: Brazil gdp (current prices, \$ billion), 2015-19

Table 17: Brazil inflation, 2015-19

Table 18: Brazil consumer price index (absolute), 2015-19

Table 19: Brazil exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Brazil ice cream market value: \$ million, 2015-19

Figure 2: Brazil ice cream market volume: million kilograms, 2015-19

Figure 3: Brazil ice cream market category segmentation: % share, by value, 2019

Figure 4: Brazil ice cream market geography segmentation: % share, by value, 2019

Figure 5: Brazil ice cream market distribution: % share, by value, 2019

Figure 6: Brazil ice cream market value forecast: \$ million, 2019-24

Figure 7: Brazil ice cream market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the ice cream market in Brazil, 2019

Figure 9: Drivers of buyer power in the ice cream market in Brazil, 2019

Figure 10: Drivers of supplier power in the ice cream market in Brazil, 2019

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Brazil, 2019

Figure 12: Factors influencing the threat of substitutes in the ice cream market in Brazil, 2019

Figure 13: Drivers of degree of rivalry in the ice cream market in Brazil, 2019

Figure 14: Brazil ice cream market share: % share, by value, 2019

COMPANIES MENTIONED

Unilever NV

Froneri International Ltd

I would like to order

Product name: Ice Cream in Brazil

Product link: <https://marketpublishers.com/r/l4F3161C1B7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l4F3161C1B7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970