

# Ice Cream BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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## Abstracts

Ice Cream BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### SUMMARY

The BRIC Ice Cream industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the ice cream industry and had a total market value of \$13,682.9 million in 2019. India was the fastest growing country with a CAGR of 13.5% over the 2015-19 period.

Within the ice cream industry, China is the leading country among the BRIC nations with market revenues of \$7,445.0 million in 2019. This was followed by Russia, Brazil and India with a value of \$2,181.6, \$2,097.4, and \$1,958.9 million, respectively.

China is expected to lead the ice cream industry in the BRIC nations with a value of \$7,721.4 million in 2024, followed by India, Russia, Brazil with expected values of \$3,221.2, \$3,067.4 and \$2,817.5 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC ice cream market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC ice cream market

Leading company profiles reveal details of key ice cream market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC ice cream market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC ice cream market by value in 2019?

What will be the size of the BRIC ice cream market in 2024?

What factors are affecting the strength of competition in the BRIC ice cream market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC ice cream market?

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