

IAC/InterActiveCorp - Strategy, SWOT and Corporate Finance Report

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Abstracts

IAC/InterActiveCorp - Strategy, SWOT and Corporate Finance Report

Summary

IAC/InterActiveCorp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

IAC/InterActiveCorp (IAC, or 'the company') is a media and internet company that focuses on search, applications, online dating, media and publishing. The company's major services include general search services; question and answer services; information and content; online and mobile dictionary and reference services; investment and personal finance education and information; online shopping comparison; downloadable applications; toolbars; reference information; community-powered software and services; online test preparation and tutoring; video sharing platforms; and original online content. Its major brands include HomeAdvisor, Vimeo, Dotdash, Dictionary.com, The Daily Beast, Investopedia, Match, OkCupid, Tinder and PlentyOfFish. The company is headquartered in New York City, New York, the US.

Scope

Detailed information on IAC/InterActiveCorp required for business and competitor intelligence needs

A study of the major internal and external factors affecting IAC/InterActiveCorp in the form of a SWOT analysis

An in-depth view of the business model of IAC/InterActiveCorp including a breakdown and examination of key business segments

Intelligence on IAC/InterActiveCorp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about IAC/InterActiveCorp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of IAC/InterActiveCorp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess IAC/InterActiveCorp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on IAC/InterActiveCorp's business structure, strategy and prospects.

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