

IAC Inc. - Company Profile and SWOT Analysis

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Abstracts

IAC Inc. %li%Company Profile and SWOT Analysis

Summary

IAC Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

IAC Inc. (IAC, or 'the company'), formerly IAC/InterActiveCorp, is a media and internet company that focuses on search, advertising, applications, online dating, media and publishing. The company's services include online travel and hotel booking, online dating, home services, care-giving services, job portal and film production and producer services. Its major brands include HomeAdvisor, Vimeo, Dotdash, The Daily Beast, Investopedia, Match and Tinder. The company is headquartered in New York City, New York, the US.

Scope

Detailed information on IAC Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting IAC Inc. in the form of a SWOT analysis

An in-depth view of the business model of IAC Inc. including a breakdown and

examination of key business segments

Intelligence on IAC Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about IAC Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of IAC Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess IAC Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on IAC Inc.'s business structure, strategy and prospects.

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