

# Hyundai Mobis Co Ltd - Company Profile and SWOT Analysis

https://marketpublishers.com/r/H1E5CAC72BBEEN.html

Date: May 2024

Pages: 50

Price: US\$ 175.00 (Single User License)

ID: H1E5CAC72BBEEN

## **Abstracts**

Hyundai Mobis Co Ltd - Company Profile and SWOT Analysis

### **SUMMARY**

Hyundai Mobis Co Ltd - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY HIGHLIGHTS**

Hyundai Mobis Co Ltd (Mobis) manufactures and markets parts and modules for car production and after-sales services. The company's products portfolio includes chassis modules, safety products, exterior lighting products, brakes, steering parts, plastic parts, steel wheels and decks and ADAS (advanced driver assistance systems), among others. It also provides aftermarket services by supplying original equipment spare parts to its customers. Mobis sells these products through a network of sales offices in China, the US, Canada, Germany, Russia, the UAE, and Australia. The company also has production and research facilities in Europe, the Americas and Asia Pacific. Mobis is headquartered in Gangnam-gu, Seoul, South Korea.

## **SCOPE**

Detailed information on Hyundai Mobis Co Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Hyundai Mobis Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Hyundai Mobis Co Ltd including a breakdown and examination of key business segments

Intelligence on Hyundai Mobis Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hyundai Mobis Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Hyundai Mobis Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hyundai Mobis Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hyundai Mobis Co Ltd's business structure, strategy and prospects.



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