

Hybrid and Electric Cars in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hybrid & Electric Cars in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Turkish hybrid & electric cars market had total revenues of \$0.1bn in 2020, representing a compound annual growth rate (CAGR) of 104.1% between 2016 and 2020.

Market consumption volume increased with a CAGR of 87.7% between 2016 and 2020, to reach a total of 23,116 units in 2020.

The Turkish hybrid and electric cars market remained at growth trajectory in 2020, with the volume of sales up by 89%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Turkey

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey hybrid & electric cars market by value in 2020?

What will be the size of the Turkey hybrid & electric cars market in 2025?

What factors are affecting the strength of competition in the Turkey hybrid & electric cars market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's hybrid & electric cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players and what are their offerings?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. What is the supply chain strategy of leading players?

7.5. Which are the majors threats that players in this market are facing?

7.6. What are the long-term plans of leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Tesla, Inc.

8.3. Renault SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey hybrid & electric cars market value: \$ million, 2016-20
- Table 2: Turkey hybrid & electric cars market volume: units, 2016-20
- Table 3: Turkey hybrid & electric cars market category segmentation: units, 2020
- Table 4: Turkey hybrid & electric cars market geography segmentation: \$ million, 2020
- Table 5: Turkey hybrid & electric cars market value forecast: \$ million, 2020-25
- Table 6: Turkey hybrid & electric cars market volume forecast: units, 2020-25
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Tesla, Inc.: key facts
- Table 12: Tesla, Inc.: Annual Financial Ratios
- Table 13: Tesla, Inc.: Key Employees
- Table 14: Renault SA: key facts
- Table 15: Renault SA: Annual Financial Ratios
- Table 16: Renault SA: Annual Financial Ratios (Continued)
- Table 17: Renault SA: Key Employees
- Table 18: Renault SA: Key Employees Continued
- Table 19: Renault SA: Key Employees Continued
- Table 20: Renault SA: Key Employees Continued
- Table 21: Turkey size of population (million), 2016-20
- Table 22: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
- Table 23: Turkey gdp (current prices, \$ billion), 2016-20
- Table 24: Turkey inflation, 2016-20
- Table 25: Turkey consumer price index (absolute), 2016-20
- Table 26: Turkey exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Turkey hybrid & electric cars market value: \$ million, 2016-20

Figure 2: Turkey hybrid & electric cars market volume: units, 2016-20

Figure 3: Turkey hybrid & electric cars market category segmentation: % share, by volume, 2020

Figure 4: Turkey hybrid & electric cars market geography segmentation: % share, by value, 2020

Figure 5: Turkey hybrid & electric cars market value forecast: \$ million, 2020-25

Figure 6: Turkey hybrid & electric cars market volume forecast: units, 2020-25

Figure 7: Forces driving competition in the hybrid & electric cars market in Turkey, 2020

Figure 8: Drivers of buyer power in the hybrid & electric cars market in Turkey, 2020

Figure 9: Drivers of supplier power in the hybrid & electric cars market in Turkey, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Turkey, 2020

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in Turkey, 2020

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in Turkey, 2020

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