

Hybrid and Electric Cars in Taiwan - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hybrid & Electric Cars in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Taiwanese hybrid & electric cars market had total revenues of \$0.3bn in 2020, representing a compound annual growth rate (CAGR) of 20.3% between 2016 and 2020.

Market consumption volume increased with a CAGR of 21.6% between 2016 and 2020, to reach a total of 7,877 units in 2020.

The Taiwanese hybrid and electric cars market remained at growth trajectory in 2020, with the volume of sales up by 12.8%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Taiwan

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan hybrid & electric cars market with five year forecasts

REASONS TO BUY

What was the size of the Taiwan hybrid & electric cars market by value in 2020?

What will be the size of the Taiwan hybrid & electric cars market in 2025?

What factors are affecting the strength of competition in the Taiwan hybrid & electric cars market?

How has the market performed over the last five years?

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