

Hybrid and Electric Cars in North America - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hybrid & Electric Cars in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The North American hybrid & electric cars market had total revenues of \$26.4bn in 2020, representing a compound annual growth rate (CAGR) of 8.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 6.9% between 2016 and 2020, to reach a total of 702,015 units in 2020.

The North American hybrid and electric cars market declined in 2020, with the volume of sales down by 13.6%, as a result of the COVID-19 pandemic.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in North America

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America hybrid & electric cars market by value in 2020?

What will be the size of the North America hybrid & electric cars market in 2025?

What factors are affecting the strength of competition in the North America hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up North America's hybrid & electric cars market?

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