

# Hybrid and Electric Cars in Italy - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/H5042D7EB46FEN.html

Date: April 2021 Pages: 60 Price: US\$ 350.00 (Single User License) ID: H5042D7EB46FEN

# Abstracts

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## SUMMARY

Hybrid & Electric Cars in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Italian hybrid & electric cars market had total revenues of \$7.0bn in 2020, representing a compound annual growth rate (CAGR) of 60.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 59.2% between 2016 and 2020, to reach a total of 254,380 units in 2020.

The Italian hybrid and electric cars market remained at growth trajectory in 2020, with the volume of sales up by 110.9%.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Italy

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy hybrid & electric cars market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Italy hybrid & electric cars market by value in 2020?

What will be the size of the Italy hybrid & electric cars market in 2025?

What factors are affecting the strength of competition in the Italy hybrid & electric cars market?

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