

Hybrid and Electric Cars in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Hybrid & Electric Cars in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The German hybrid & electric cars market had total revenues of \$20.4bn in 2020, representing a compound annual growth rate (CAGR) of 75.6% between 2016 and 2020.

Market consumption volume increased with a CAGR of 73% between 2016 and 2020, to reach a total of 521,869 units in 2020.

The German hybrid and electric cars market remained at growth trajectory in 2020, with the volume of sales up by 104.9%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hybrid & electric cars market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Germany

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany hybrid & electric cars market with five year forecasts

REASONS TO BUY

What was the size of the Germany hybrid & electric cars market by value in 2020?

What will be the size of the Germany hybrid & electric cars market in 2025?

What factors are affecting the strength of competition in the Germany hybrid & electric cars market?

How has the market performed over the last five years?

How large is Germany's hybrid & electric cars market in relation to its regional counterparts?

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