

Hybrid and Electric Cars in Germany - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/H4E0D97F8A82EN.html>

Date: April 2021

Pages: 63

Price: US\$ 350.00 (Single User License)

ID: H4E0D97F8A82EN

Abstracts

Hybrid and Electric Cars in Germany - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Hybrid & Electric Cars in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The German hybrid & electric cars market had total revenues of \$20.4bn in 2020, representing a compound annual growth rate (CAGR) of 75.6% between 2016 and 2020.

Market consumption volume increased with a CAGR of 73% between 2016 and 2020, to reach a total of 521,869 units in 2020.

The German hybrid and electric cars market remained at growth trajectory in 2020, with the volume of sales up by 104.9%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hybrid & electric cars market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Germany

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany hybrid & electric cars market with five year forecasts

REASONS TO BUY

What was the size of the Germany hybrid & electric cars market by value in 2020?

What will be the size of the Germany hybrid & electric cars market in 2025?

What factors are affecting the strength of competition in the Germany hybrid & electric cars market?

How has the market performed over the last five years?

How large is Germany's hybrid & electric cars market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what are their offerings?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the competitive advantages of leading players?
- 7.4. What is the supply chain strategy of leading players?
- 7.5. Which are the majors threats that players in this market are facing?
- 7.6. What are the long-term plans of leading players?

8 COMPANY PROFILES

- 8.1. Daimler AG
- 8.2. Volkswagen AG
- 8.3. Bayerische Motoren Werke AG
- 8.4. Tesla, Inc.
- 8.5. Toyota Motor Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany hybrid & electric cars market value: \$ million, 2016-20
- Table 2: Germany hybrid & electric cars market volume: units, 2016-20
- Table 3: Germany hybrid & electric cars market category segmentation: units, 2020
- Table 4: Germany hybrid & electric cars market geography segmentation: \$ million, 2020
- Table 5: Germany hybrid & electric cars market value forecast: \$ million, 2020-25
- Table 6: Germany hybrid & electric cars market volume forecast: units, 2020-25
- Table 7: Daimler AG: key facts
- Table 8: Daimler AG: Annual Financial Ratios
- Table 9: Daimler AG: Key Employees
- Table 10: Daimler AG: Key Employees Continued
- Table 11: Volkswagen AG: key facts
- Table 12: Volkswagen AG: Annual Financial Ratios
- Table 13: Volkswagen AG: Key Employees
- Table 14: Volkswagen AG: Key Employees Continued
- Table 15: Bayerische Motoren Werke AG: key facts
- Table 16: Bayerische Motoren Werke AG: Annual Financial Ratios
- Table 17: Bayerische Motoren Werke AG: Key Employees
- Table 18: Bayerische Motoren Werke AG: Key Employees Continued
- Table 19: Tesla, Inc.: key facts
- Table 20: Tesla, Inc.: Annual Financial Ratios
- Table 21: Tesla, Inc.: Key Employees
- Table 22: Toyota Motor Corporation: key facts
- Table 23: Toyota Motor Corporation: Annual Financial Ratios
- Table 24: Toyota Motor Corporation: Key Employees
- Table 25: Toyota Motor Corporation: Key Employees Continued
- Table 26: Germany size of population (million), 2016-20
- Table 27: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 28: Germany gdp (current prices, \$ billion), 2016-20
- Table 29: Germany inflation, 2016-20
- Table 30: Germany consumer price index (absolute), 2016-20
- Table 31: Germany exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Germany hybrid & electric cars market value: \$ million, 2016-20

Figure 2: Germany hybrid & electric cars market volume: units, 2016-20

Figure 3: Germany hybrid & electric cars market category segmentation: % share, by volume, 2020

Figure 4: Germany hybrid & electric cars market geography segmentation: % share, by value, 2020

Figure 5: Germany hybrid & electric cars market value forecast: \$ million, 2020-25

Figure 6: Germany hybrid & electric cars market volume forecast: units, 2020-25

Figure 7: Forces driving competition in the hybrid & electric cars market in Germany, 2020

Figure 8: Drivers of buyer power in the hybrid & electric cars market in Germany, 2020

Figure 9: Drivers of supplier power in the hybrid & electric cars market in Germany, 2020

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Germany, 2020

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in Germany, 2020

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in Germany, 2020

I would like to order

Product name: Hybrid and Electric Cars in Germany - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/H4E0D97F8A82EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H4E0D97F8A82EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

