

# Hybrid and Electric Cars Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Hybrid and Electric Cars Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Hybrid & Electric Cars industry profile provides top-line qualitative and quantitative summary information including: Market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold.

The electric cars segment refers to all-electric vehicles only, namely Battery Electric Vehicles (BEVs).

The hybrid cars segment refers to all types of hybrid electric cars such as plug-in hybrid electric vehicles (PHEVs), Extended Range Electric Vehicles (EREVs) and standard Hybrid Electric Vehicles (HEVs). Other alternative fuel vehicles

(e.g. LPG or Hydrogen fuel cell) are not included.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that are deemed 'non-essential'. The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The global hybrid & electric cars market had total revenues of \$174.9bn in 2020, representing a compound annual growth rate (CAGR) of 21% between 2016 and 2020.

Market consumption volume increased with a CAGR of 20.1% between 2016 and 2020, to reach a total of 5,917,583 units in 2020.

The global hybrid and electric cars market remained at growth trajectory in 2020, with the volume of sales up by 16.4%.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global hybrid & electric cars Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hybrid & electric cars Market

Leading company profiles reveal details of key hybrid & electric cars Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hybrid & electric cars Market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global hybrid & electric cars Market by value in 2020?

What will be the size of the global hybrid & electric cars Market in 2025?

What factors are affecting the strength of competition in the global hybrid & electric cars Market?

How has the Market performed over the last five years?

What are the main segments that make up the global hybrid & electric cars Market?

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