

# Hybrid and Electric Cars in United States

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## Abstracts

Hybrid and Electric Cars in United States

### SUMMARY

Hybrid and Electric Cars in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

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Market consumption volume increased with a CAGR of 12.1% between 2015 and 2019, to reach a total of 786,028.0 units in 2019.

After a surge in 2018, sales were slower in 2019, and especially after the second half of the year, due to a phase-out of tax incentives for plug-in hybrids and electric cars, with their sales subsequently softer. Also, there are signs of demand saturation in plug-in cars as Tesla Model 3 sales were down in the second half of 2019 after their peak in 2018.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in the United States

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States hybrid & electric cars market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United States hybrid & electric cars market by value in 2019?

What will be the size of the United States hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the United States hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up the United States's hybrid & electric cars market?

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