

Hybrid and Electric Cars in United States

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Abstracts

Hybrid and Electric Cars in United States

SUMMARY

Hybrid and Electric Cars in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

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Market consumption volume increased with a CAGR of 12.1% between 2015 and 2019, to reach a total of 786,028.0 units in 2019.

After a surge in 2018, sales were slower in 2019, and especially after the second half of the year, due to a phase-out of tax incentives for plug-in hybrids and electric cars, with their sales subsequently softer. Also, there are signs of demand saturation in plug-in cars as Tesla Model 3 sales were down in the second half of 2019 after their peak in 2018.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in the United States

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States hybrid & electric cars market by value in 2019?

What will be the size of the United States hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the United States hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up the United States's hybrid & electric cars market?

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