

Hybrid & Electric Cars in Turkey

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Abstracts

Hybrid & Electric Cars in Turkey

SUMMARY

Hybrid & Electric Cars in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Turkey

Use the Five Forces analysis to determine the competitive intensity and

therefore attractiveness of the hybrid & electric cars market in Turkey

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey hybrid & electric cars market by value in 2018?

What will be the size of the Turkey hybrid & electric cars market in 2023?

What factors are affecting the strength of competition in the Turkey hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's hybrid & electric cars market?

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COMPANIES MENTIONED

Bayerische Motoren Werke AG (BMW Group)

Renault SA

Toyota Motor Corporation

Volvo Car Corporation

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