

Hybrid and Electric Cars in Taiwan

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Abstracts

Hybrid and Electric Cars in Taiwan

SUMMARY

Hybrid and Electric Cars in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

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Market consumption volume increased with a CAGR of 22.2% between 2015 and 2019, to reach a total of 6,982.0 units in 2019.

Taiwan's economic ministry plans to phase out petrol and diesel vehicles by 2040 with the expansion of electric charging facilities, has spurred demand on electric cars, along with the entry of Tesla in the Taiwanese market in 2016 and the launch of a new affordable hybrid model by Hotai in 2017.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Taiwan

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Taiwan hybrid & electric cars market by value in 2019?

What will be the size of the Taiwan hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Taiwan hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Taiwan's hybrid & electric cars market?

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