

# Hybrid and Electric Cars in Poland

<https://marketpublishers.com/r/H1174CEFC15EN.html>

Date: April 2020

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: H1174CEFC15EN

## Abstracts

Hybrid and Electric Cars in Poland

### SUMMARY

Hybrid and Electric Cars in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

0

Market consumption volume increased with a CAGR of 62.6% between 2015 and 2019, to reach a total of 41,406.0 units in 2019.

The increasing income of Polish consumers in recent years, along with rising concerns in Europe for the environmental impact of CO2 emissions, has urged an increasing number of drivers switching to hybrid and electric vehicles.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the hybrid & electric cars market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Poland

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland hybrid & electric cars market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Poland hybrid & electric cars market by value in 2019?

What will be the size of the Poland hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Poland hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Poland's hybrid & electric cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players and what are their offerings?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. What is the supply chain strategy of leading players?

7.5. How new model launches will impact the competitive landscape in 2020?

7.6. What are the long-term plans of leading players?

## **8 COMPANY PROFILES**

8.1. Toyota Motor Corporation

8.2. Bayerische Motoren Werke AG

8.3. Kia Motors Corporation

8.4. Nissan Motor Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Poland hybrid & electric cars market value: \$ million, 2015-19
Table 2: Poland hybrid & electric cars market volume: units, 2015-19
Table 3: Poland hybrid & electric cars market category segmentation: units, 2019
Table 4: Poland hybrid & electric cars market geography segmentation: \$ million, 2019
Table 5: Poland hybrid & electric cars market value forecast: \$ million, 2019-24
Table 6: Poland hybrid & electric cars market volume forecast: units, 2019-24
Table 7: Toyota Motor Corporation: key facts
Table 8: Toyota Motor Corporation: Annual Financial Ratios
Table 9: Toyota Motor Corporation: Key Employees
Table 10: Toyota Motor Corporation: Key Employees Continued
Table 11: Toyota Motor Corporation: Key Employees Continued
Table 12: Toyota Motor Corporation: Key Employees Continued
Table 13: Bayerische Motoren Werke AG: key facts
Table 14: Bayerische Motoren Werke AG: Annual Financial Ratios
Table 15: Bayerische Motoren Werke AG: Key Employees
Table 16: Bayerische Motoren Werke AG: Key Employees Continued
Table 17: Kia Motors Corporation: key facts
Table 18: Kia Motors Corporation: Annual Financial Ratios
Table 19: Kia Motors Corporation: Key Employees
Table 20: Nissan Motor Co., Ltd.: key facts
Table 21: Nissan Motor Co., Ltd.: Annual Financial Ratios
Table 22: Nissan Motor Co., Ltd.: Key Employees
Table 23: Nissan Motor Co., Ltd.: Key Employees Continued
Table 24: Nissan Motor Co., Ltd.: Key Employees Continued
Table 25: Nissan Motor Co., Ltd.: Key Employees Continued
Table 26: Poland size of population (million), 2015-19
Table 27: Poland gdp (constant 2005 prices, \$ billion), 2015-19
Table 28: Poland gdp (current prices, \$ billion), 2015-19
Table 29: Poland inflation, 2015-19
Table 30: Poland consumer price index (absolute), 2015-19
Table 31: Poland exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Poland hybrid & electric cars market value: \$ million, 2015-19

Figure 2: Poland hybrid & electric cars market volume: units, 2015-19

Figure 3: Poland hybrid & electric cars market category segmentation: % share, by volume, 2019

Figure 4: Poland hybrid & electric cars market geography segmentation: % share, by value, 2019

Figure 5: Poland hybrid & electric cars market value forecast: \$ million, 2019-24

Figure 6: Poland hybrid & electric cars market volume forecast: units, 2019-24

Figure 7: Forces driving competition in the hybrid & electric cars market in Poland, 2019

Figure 8: Drivers of buyer power in the hybrid & electric cars market in Poland, 2019

Figure 9: Drivers of supplier power in the hybrid & electric cars market in Poland, 2019

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Poland, 2019

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in Poland, 2019

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in Poland, 2019

## I would like to order

Product name: Hybrid and Electric Cars in Poland

Product link: <https://marketpublishers.com/r/H1174CEFC15EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H1174CEFC15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970