

Hybrid & Electric Cars in North America

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Abstracts

Hybrid & Electric Cars in North America

SUMMARY

Hybrid & Electric Cars in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The North American Hybrid & Electric Cars market had total revenues of \$26.7bn in 2018, representing a compound annual growth rate (CAGR) of 8% between 2014 and 2018.

Hybrid had the highest volume in the North American Hybrid & Electric Cars market in 2018, with a total of 507.6 thousand units, equivalent to 66.4% of the market's overall volume. In comparison, Electric had a volume of 256.5 thousand units in 2018, equating to 33.6% of the market total.

The US market is by far the most dominant in this region, accounting for 94.7% of sales. The US saw a substantial drop in sales in 2015 and 2016 due to the low cost of oil.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in North America

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America hybrid & electric cars market by value in 2018?

What will be the size of the North America hybrid & electric cars market in 2023?

What factors are affecting the strength of competition in the North America hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up North America's hybrid & electric cars market?

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COMPANIES MENTIONED

General Motors Company
Nissan Motor Co., Ltd.
Tesla Motors, Inc.
Toyota Motor Corporation

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