

Hybrid and Electric Cars in Japan

<https://marketpublishers.com/r/HB209120D2CEN.html>

Date: April 2020

Pages: 61

Price: US\$ 350.00 (Single User License)

ID: HB209120D2CEN

Abstracts

Hybrid and Electric Cars in Japan

SUMMARY

Hybrid and Electric Cars in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Japanese Hybrid and Electric Cars market had total revenues of \$44,117.3m in 2019, representing a compound annual growth rate (CAGR) of 11.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 10% between 2015 and 2019, to reach a total of 1,609,520.0 units in 2019.

In spite of the slowdown in Japan's economic expansion and suppressed demand which was further hampered by a consumption tax increase in October 2019, the volume of sales increased by 8.6% in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Japan

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Japan hybrid & electric cars market by value in 2019?

What will be the size of the Japan hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Japan hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Japan's hybrid & electric cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players and what are their offerings?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. What is the supply chain strategy of leading players?

7.5. How new model launches will impact the competitive landscape in 2020?

7.6. What are the long-term plans of leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Nissan Motor Co., Ltd.

8.3. Bayerische Motoren Werke AG

8.4. Mitsubishi Motors Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan hybrid & electric cars market value: \$ million, 2015-19
- Table 2: Japan hybrid & electric cars market volume: units, 2015-19
- Table 3: Japan hybrid & electric cars market category segmentation: units, 2019
- Table 4: Japan hybrid & electric cars market geography segmentation: \$ million, 2019
- Table 5: Japan hybrid & electric cars market value forecast: \$ million, 2019-24
- Table 6: Japan hybrid & electric cars market volume forecast: units, 2019-24
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Nissan Motor Co., Ltd.: key facts
- Table 14: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 15: Nissan Motor Co., Ltd.: Key Employees
- Table 16: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 17: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 18: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 19: Bayerische Motoren Werke AG: key facts
- Table 20: Bayerische Motoren Werke AG: Annual Financial Ratios
- Table 21: Bayerische Motoren Werke AG: Key Employees
- Table 22: Bayerische Motoren Werke AG: Key Employees Continued
- Table 23: Mitsubishi Motors Corporation: key facts
- Table 24: Mitsubishi Motors Corporation: Annual Financial Ratios
- Table 25: Mitsubishi Motors Corporation: Key Employees
- Table 26: Mitsubishi Motors Corporation: Key Employees Continued
- Table 27: Mitsubishi Motors Corporation: Key Employees Continued
- Table 28: Mitsubishi Motors Corporation: Key Employees Continued
- Table 29: Japan size of population (million), 2015-19
- Table 30: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 31: Japan gdp (current prices, \$ billion), 2015-19
- Table 32: Japan inflation, 2015-19
- Table 33: Japan consumer price index (absolute), 2015-19
- Table 34: Japan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Japan hybrid & electric cars market value: \$ million, 2015-19

Figure 2: Japan hybrid & electric cars market volume: units, 2015-19

Figure 3: Japan hybrid & electric cars market category segmentation: % share, by volume, 2019

Figure 4: Japan hybrid & electric cars market geography segmentation: % share, by value, 2019

Figure 5: Japan hybrid & electric cars market value forecast: \$ million, 2019-24

Figure 6: Japan hybrid & electric cars market volume forecast: units, 2019-24

Figure 7: Forces driving competition in the hybrid & electric cars market in Japan, 2019

Figure 8: Drivers of buyer power in the hybrid & electric cars market in Japan, 2019

Figure 9: Drivers of supplier power in the hybrid & electric cars market in Japan, 2019

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Japan, 2019

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in Japan, 2019

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in Japan, 2019

I would like to order

Product name: Hybrid and Electric Cars in Japan

Product link: <https://marketpublishers.com/r/HB209120D2CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB209120D2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970