

# Hybrid and Electric Cars in Japan

<https://marketpublishers.com/r/HB209120D2CEN.html>

Date: April 2020

Pages: 61

Price: US\$ 350.00 (Single User License)

ID: HB209120D2CEN

## Abstracts

Hybrid and Electric Cars in Japan

### SUMMARY

Hybrid and Electric Cars in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Japanese Hybrid and Electric Cars market had total revenues of \$44,117.3m in 2019, representing a compound annual growth rate (CAGR) of 11.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 10% between 2015 and 2019, to reach a total of 1,609,520.0 units in 2019.

In spite of the slowdown in Japan's economic expansion and suppressed demand which was further hampered by a consumption tax increase in October 2019, the volume of sales increased by 8.6% in 2019.

### SCOPE

*Hybrid and Electric Cars in Japan*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Japan

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan hybrid & electric cars market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Japan hybrid & electric cars market by value in 2019?

What will be the size of the Japan hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Japan hybrid & electric cars market?

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