

Hybrid and Electric Cars in Italy

<https://marketpublishers.com/r/H84D976491EEN.html>

Date: April 2020

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: H84D976491EEN

Abstracts

Hybrid and Electric Cars in Italy

SUMMARY

Hybrid and Electric Cars in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

0

Market consumption volume increased with a CAGR of 46.3% between 2015 and 2019, to reach a total of 126,923.0 units in 2019.

Sales were increased last year, fuelled by the introduction of government incentives in March 2019. In fact, sales of BEVs were doubled, while PHEVs sales were up by 36%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the hybrid & electric cars market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Italy

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy hybrid & electric cars market by value in 2019?

What will be the size of the Italy hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Italy hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Italy's hybrid & electric cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players and what are their offerings?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. What is the supply chain strategy of leading players?

7.5. How new model launches will impact the competitive landscape in 2020?

7.6. What are the long-term plans of leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Tesla, Inc.

8.3. Daimler AG

8.4. Renault SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy hybrid & electric cars market value: \$ million, 2015-19
- Table 2: Italy hybrid & electric cars market volume: units, 2015-19
- Table 3: Italy hybrid & electric cars market category segmentation: units, 2019
- Table 4: Italy hybrid & electric cars market geography segmentation: \$ million, 2019
- Table 5: Italy hybrid & electric cars market value forecast: \$ million, 2019-24
- Table 6: Italy hybrid & electric cars market volume forecast: units, 2019-24
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Tesla, Inc.: key facts
- Table 14: Tesla, Inc.: Annual Financial Ratios
- Table 15: Tesla, Inc.: Key Employees
- Table 16: Daimler AG: key facts
- Table 17: Daimler AG: Annual Financial Ratios
- Table 18: Daimler AG: Key Employees
- Table 19: Daimler AG: Key Employees Continued
- Table 20: Renault SA: key facts
- Table 21: Renault SA: Annual Financial Ratios
- Table 22: Renault SA: Annual Financial Ratios (Continued)
- Table 23: Renault SA: Key Employees
- Table 24: Renault SA: Key Employees Continued
- Table 25: Italy size of population (million), 2015-19
- Table 26: Italy gdp (constant 2005 prices, \$ billion), 2015-19
- Table 27: Italy gdp (current prices, \$ billion), 2015-19
- Table 28: Italy inflation, 2015-19
- Table 29: Italy consumer price index (absolute), 2015-19
- Table 30: Italy exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Italy hybrid & electric cars market value: \$ million, 2015-19

Figure 2: Italy hybrid & electric cars market volume: units, 2015-19

Figure 3: Italy hybrid & electric cars market category segmentation: % share, by volume, 2019

Figure 4: Italy hybrid & electric cars market geography segmentation: % share, by value, 2019

Figure 5: Italy hybrid & electric cars market value forecast: \$ million, 2019-24

Figure 6: Italy hybrid & electric cars market volume forecast: units, 2019-24

Figure 7: Forces driving competition in the hybrid & electric cars market in Italy, 2019

Figure 8: Drivers of buyer power in the hybrid & electric cars market in Italy, 2019

Figure 9: Drivers of supplier power in the hybrid & electric cars market in Italy, 2019

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Italy, 2019

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in Italy, 2019

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in Italy, 2019

I would like to order

Product name: Hybrid and Electric Cars in Italy

Product link: <https://marketpublishers.com/r/H84D976491EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H84D976491EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970