

# Hybrid and Electric Cars in Italy

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## Abstracts

Hybrid and Electric Cars in Italy

### SUMMARY

Hybrid and Electric Cars in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

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Market consumption volume increased with a CAGR of 46.3% between 2015 and 2019, to reach a total of 126,923.0 units in 2019.

Sales were increased last year, fuelled by the introduction of government incentives in March 2019. In fact, sales of BEVs were doubled, while PHEVs sales were up by 36%.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the hybrid & electric cars market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Italy

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy hybrid & electric cars market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Italy hybrid & electric cars market by value in 2019?

What will be the size of the Italy hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Italy hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Italy's hybrid & electric cars market?

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