

# Hybrid and Electric Cars in Germany

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## Abstracts

Hybrid and Electric Cars in Germany

### SUMMARY

Hybrid and Electric Cars in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

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Market consumption volume increased with a CAGR of 61% between 2015 and 2019, to reach a total of 302,741.0 units in 2019.

In 2019, the market was uplifted by the 50% increase of government subsidies for the purchase of electric and plug-in hybrid cars.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Germany

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany hybrid & electric cars market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany hybrid & electric cars market by value in 2019?

What will be the size of the Germany hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Germany hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Germany's hybrid & electric cars market?

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