

Hybrid & Electric Cars in Europe

<https://marketpublishers.com/r/H4A950DAA3EEN.html>

Date: May 2019

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: H4A950DAA3EEN

Abstracts

Hybrid & Electric Cars in Europe

SUMMARY

Hybrid & Electric Cars in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The European Hybrid & Electric Cars market had total revenues of \$32.9bn in 2018, representing a compound annual growth rate (CAGR) of 37.6% between 2014 and 2018.

Hybrid had the highest volume in the European Hybrid & Electric Cars market in 2018, with a total of 774.8 thousand units, equivalent to 79.6% of the market's overall volume. In comparison, Electric had a volume of 198.4 thousand units in 2018, equating to 20.4% of the market total.

A number of countries in Europe are members of the Electric Vehicles Initiative (EVI), which is a multi-government policy forum established in 2009 to accelerate the deployment of electric vehicles worldwide.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Europe

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe hybrid & electric cars market by value in 2018?

What will be the size of the Europe hybrid & electric cars market in 2023?

What factors are affecting the strength of competition in the Europe hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Europe's hybrid & electric cars market?

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COMPANIES MENTIONED

Bayerische Motoren Werke AG (BMW Group)

Nissan Motor Co., Ltd.

Toyota Motor Corporation

Volkswagen AG

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