

Hybrid and Electric Cars in Denmark

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Abstracts

Hybrid and Electric Cars in Denmark

SUMMARY

Hybrid and Electric Cars in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

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Market consumption volume increased with a CAGR of 28.2% between 2015 and 2019, to reach a total of 19,269.0 units in 2019.

The market registered another hike in sales in 2019 amid expectations of a planned increase in electric vehicle value added tax from 20% to 40% effective from 2020, with consumers rushing to make their purchases.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the hybrid & electric cars market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Denmark

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Denmark hybrid & electric cars market by value in 2019?

What will be the size of the Denmark hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the Denmark hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Denmark's hybrid & electric cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players and what are their offerings?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. What is the supply chain strategy of leading players?

7.5. How new model launches will impact the competitive landscape in 2020?

7.6. What are the long-term plans of leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Tesla, Inc.

8.3. Hyundai Corporation

8.4. Kia Motors Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Denmark hybrid & electric cars market value: \$ million, 2015-19
- Table 2: Denmark hybrid & electric cars market volume: units, 2015-19
- Table 3: Denmark hybrid & electric cars market category segmentation: units, 2019
- Table 4: Denmark hybrid & electric cars market geography segmentation: \$ million, 2019
- Table 5: Denmark hybrid & electric cars market value forecast: \$ million, 2019-24
- Table 6: Denmark hybrid & electric cars market volume forecast: units, 2019-24
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Tesla, Inc.: key facts
- Table 14: Tesla, Inc.: Annual Financial Ratios
- Table 15: Tesla, Inc.: Key Employees
- Table 16: Hyundai Corporation: key facts
- Table 17: Hyundai Corporation: Annual Financial Ratios
- Table 18: Hyundai Corporation: Key Employees
- Table 19: Kia Motors Corporation: key facts
- Table 20: Kia Motors Corporation: Annual Financial Ratios
- Table 21: Kia Motors Corporation: Key Employees
- Table 22: Denmark size of population (million), 2015-19
- Table 23: Denmark gdp (constant 2005 prices, \$ billion), 2015-19
- Table 24: Denmark gdp (current prices, \$ billion), 2015-19
- Table 25: Denmark inflation, 2015-19
- Table 26: Denmark consumer price index (absolute), 2015-19
- Table 27: Denmark exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Denmark hybrid & electric cars market value: \$ million, 2015-19

Figure 2: Denmark hybrid & electric cars market volume: units, 2015-19

Figure 3: Denmark hybrid & electric cars market category segmentation: % share, by volume, 2019

Figure 4: Denmark hybrid & electric cars market geography segmentation: % share, by value, 2019

Figure 5: Denmark hybrid & electric cars market value forecast: \$ million, 2019-24

Figure 6: Denmark hybrid & electric cars market volume forecast: units, 2019-24

Figure 7: Forces driving competition in the hybrid & electric cars market in Denmark, 2019

Figure 8: Drivers of buyer power in the hybrid & electric cars market in Denmark, 2019

Figure 9: Drivers of supplier power in the hybrid & electric cars market in Denmark, 2019

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Denmark, 2019

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in Denmark, 2019

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in Denmark, 2019

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