

# Hybrid and Electric Cars in China

<https://marketpublishers.com/r/H819DCD8E85EN.html>

Date: April 2020

Pages: 60

Price: US\$ 350.00 (Single User License)

ID: H819DCD8E85EN

## Abstracts

Hybrid and Electric Cars in China

### SUMMARY

Hybrid and Electric Cars in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

0

Market consumption volume increased with a CAGR of 52.6% between 2015 and 2019, to reach a total of 1,149,869.0 units in 2019.

The market's decline in 2019 is mainly attributed to the Chinese government's decision of cutting subsidies on the purchase of new energy vehicles, effective from July 2019. Moreover, a weaker consumer sentiment stemming from the slowdown of the Chinese economy amid global trade uncertainty, has reduced consumer spending.

### SCOPE

*Hybrid and Electric Cars in China*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in China

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China hybrid & electric cars market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the China hybrid & electric cars market by value in 2019?

What will be the size of the China hybrid & electric cars market in 2024?

What factors are affecting the strength of competition in the China hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up China's hybrid & electric cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players and what are their offerings?

7.2. What strategies do the leading players follow?

7.3. What are the competitive advantages of leading players?

7.4. What is the supply chain strategy of leading players?

7.5. How new model launches will impact the competitive landscape in 2020?

## **8 COMPANY PROFILES**

8.1. BYD Company Limited

8.2. BAIC Motor Corporation Ltd

8.3. SAIC Motor Corporation Ltd

8.4. Tesla, Inc.

8.5. Toyota Motor Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China hybrid & electric cars market value: \$ million, 2015-19
- Table 2: China hybrid & electric cars market volume: units, 2015-19
- Table 3: China hybrid & electric cars market category segmentation: units, 2019
- Table 4: China hybrid & electric cars market geography segmentation: \$ million, 2019
- Table 5: China hybrid & electric cars market value forecast: \$ million, 2019-24
- Table 6: China hybrid & electric cars market volume forecast: units, 2019-24
- Table 7: BYD Company Limited: key facts
- Table 8: BYD Company Limited: Annual Financial Ratios
- Table 9: BYD Company Limited: Key Employees
- Table 10: BAIC Motor Corporation Ltd: key facts
- Table 11: BAIC Motor Corporation Ltd: Annual Financial Ratios
- Table 12: BAIC Motor Corporation Ltd: Key Employees
- Table 13: SAIC Motor Corporation Ltd: key facts
- Table 14: SAIC Motor Corporation Ltd: Annual Financial Ratios
- Table 15: SAIC Motor Corporation Ltd: Annual Financial Ratios (Continued)
- Table 16: SAIC Motor Corporation Ltd: Key Employees
- Table 17: Tesla, Inc.: key facts
- Table 18: Tesla, Inc.: Annual Financial Ratios
- Table 19: Tesla, Inc.: Key Employees
- Table 20: Toyota Motor Corporation: key facts
- Table 21: Toyota Motor Corporation: Annual Financial Ratios
- Table 22: Toyota Motor Corporation: Key Employees
- Table 23: Toyota Motor Corporation: Key Employees Continued
- Table 24: Toyota Motor Corporation: Key Employees Continued
- Table 25: Toyota Motor Corporation: Key Employees Continued
- Table 26: China size of population (million), 2015-19
- Table 27: China gdp (constant 2005 prices, \$ billion), 2015-19
- Table 28: China gdp (current prices, \$ billion), 2015-19
- Table 29: China inflation, 2015-19
- Table 30: China consumer price index (absolute), 2015-19
- Table 31: China exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: China hybrid & electric cars market value: \$ million, 2015-19

Figure 2: China hybrid & electric cars market volume: units, 2015-19

Figure 3: China hybrid & electric cars market category segmentation: % share, by volume, 2019

Figure 4: China hybrid & electric cars market geography segmentation: % share, by value, 2019

Figure 5: China hybrid & electric cars market value forecast: \$ million, 2019-24

Figure 6: China hybrid & electric cars market volume forecast: units, 2019-24

Figure 7: Forces driving competition in the hybrid & electric cars market in China, 2019

Figure 8: Drivers of buyer power in the hybrid & electric cars market in China, 2019

Figure 9: Drivers of supplier power in the hybrid & electric cars market in China, 2019

Figure 10: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in China, 2019

Figure 11: Factors influencing the threat of substitutes in the hybrid & electric cars market in China, 2019

Figure 12: Drivers of degree of rivalry in the hybrid & electric cars market in China, 2019

## I would like to order

Product name: Hybrid and Electric Cars in China

Product link: <https://marketpublishers.com/r/H819DCD8E85EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H819DCD8E85EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970