

Hybrid & Electric Cars in Asia-Pacific

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Abstracts

Hybrid & Electric Cars in Asia-Pacific

SUMMARY

Hybrid & Electric Cars in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Asia-Pacific hybrid and electric cars market had total revenues of \$74.0bn in 2018, representing a compound annual growth rate (CAGR) of 21.2% between 2014 and 2018.

Hybrid had the highest volume in the Asia-Pacific hybrid and electric cars market in 2018, with a total of 2,011.0 units, equivalent to 68.8% of the market's overall volume. In comparison, electric had a volume of 910.5 thousand units in 2018, equating to 31.2% of the market total.

A major factor in the growth involves large car companies adopting electric vehicles in their portfolio, helping the market to grow enormously in the future. As such, there is currently heavy investment in improving electric and hybrid cars.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Asia-Pacific

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific hybrid & electric cars market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific hybrid & electric cars market by value in 2018?

What will be the size of the Asia-Pacific hybrid & electric cars market in 2023?

What factors are affecting the strength of competition in the Asia-Pacific hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's hybrid & electric cars market?

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COMPANIES MENTIONED

BAIC Motor Corporation Ltd
Mitsubishi Motors Corporation
Nissan Motor Co., Ltd.
Toyota Motor Corporation

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