

# Hybrid & Electric Cars Global Industry Guide 2017

https://marketpublishers.com/r/HB6AE08FDDAEN.html Date: June 2017 Pages: 194 Price: US\$ 1,495.00 (Single User License) ID: HB6AE08FDDAEN

### **Abstracts**

Hybrid & Electric Cars Global Industry Guide 2017

#### SUMMARY

Global Hybrid & Electric Cars industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **SYNOPSIS**

Essential resource for top-line data and analysis covering the global hybrid & electric cars market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### **KEY HIGHLIGHTS**

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold.

The electric cars segment refers to all-electric vehicles only, namely Battery Electric Vehicles (BEVs).

The hybrid cars segment refers to all types of hybrid electric cars such as plug-in



hybrid electric vehicles (PHEVs), Extended Range Electric Vehicles (EREVs) and standard Hybrid Electric Vehicles (HEVs). Other alternative fuel vehicles (e.g. LPG or Hydrogen fuel cell) are not included.

Any currency conversions used in this report have been calculated at constant 2016 annual average exchange rates.

The global hybrid & electric cars market had total revenues of \$75,069.0m in 2016, representing a compound annual growth rate (CAGR) of 12.6% between 2012 and 2016.

Market consumption volume increased with a CAGR of 11.7% between 2012 and 2016, to reach a total of 2,580,759.5 units in 2016.

Though the global hybrid and electric cars market has seen strong growth, there was a slowdown in 2014. The driving factor for this was falling oil prices making conventional petrol and diesel cars more appealing in the uncertain economic climate.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global hybrid & electric cars market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hybrid & electric cars market

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hybrid & electric cars market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the global hybrid & electric cars market by value in 2016?



What will be the size of the global hybrid & electric cars market in 2021?

What factors are affecting the strength of competition in the global hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up the global hybrid & electric cars market?



### Contents

- EXECUTIVE SUMMARY
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Introduction
- What is this report about?
- Who is the target reader?
- How to use this report
- Definitions
- Global Hybrid & Electric Cars
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Hybrid & Electric Cars in Asia-Pacific
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Hybrid & Electric Cars in Europe
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Hybrid & Electric Cars in Japan
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators



- Hybrid & Electric Cars in The United Kingdom
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Hybrid & Electric Cars in The United States
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Hybrid & Electric Cars in France
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- Hybrid & Electric Cars in Germany
- Market Overview
- Market Data
- Market Segmentation
- Market outlook
- Five forces analysis
- Macroeconomic indicators
- **Company Profiles**
- Leading companies
- Appendix
- Methodology
- About MarketLine



### **List Of Tables**

### LIST OF TABLES

Table 1: Global hybrid & electric cars market value: \$ million, 2012-16 Table 2: Global hybrid & electric cars market volume: units, 2012-16 Table 3: Global hybrid & electric cars market category segmentation: units, 2016 Table 4: Global hybrid & electric cars market geography segmentation: \$ million, 2016 Table 5: Global hybrid & electric cars market value forecast: \$ million, 2016-21 Table 6: Global hybrid & electric cars market volume forecast: units, 2016-21 Table 7: Asia-Pacific hybrid & electric cars market value: \$ million, 2012-16 Table 8: Asia-Pacific hybrid & electric cars market volume: units, 2012-16 Table 9: Asia-Pacific hybrid & electric cars market category segmentation: units, 2016 Table 10: Asia-Pacific hybrid & electric cars market geography segmentation: \$ million, 2016 Table 11: Asia-Pacific hybrid & electric cars market value forecast: \$ million, 2016-21 Table 12: Asia-Pacific hybrid & electric cars market volume forecast: units, 2016-21 Table 13: Europe hybrid & electric cars market value: \$ million, 2012-16 Table 14: Europe hybrid & electric cars market volume: units, 2012-16 Table 15: Europe hybrid & electric cars market category segmentation: units, 2016 Table 16: Europe hybrid & electric cars market geography segmentation: \$ million, 2016 Table 17: Europe hybrid & electric cars market value forecast: \$ million, 2016-21 Table 18: Europe hybrid & electric cars market volume forecast: units, 2016-21 Table 19: Japan hybrid & electric cars market value: \$ million, 2012-16 Table 20: Japan hybrid & electric cars market volume: units, 2012-16 Table 21: Japan hybrid & electric cars market category segmentation: units, 2016 Table 22: Japan hybrid & electric cars market geography segmentation: \$ million, 2016 Table 23: Japan hybrid & electric cars market value forecast: \$ million, 2016-21 Table 24: Japan hybrid & electric cars market volume forecast: units, 2016-21 Table 25: Japan size of population (million), 2012-16 Table 26: Japan gdp (constant 2005 prices, \$ billion), 2012-16 Table 27: Japan gdp (current prices, \$ billion), 2012-16 Table 28: Japan inflation, 2012-16 Table 29: Japan consumer price index (absolute), 2012-16 Table 30: Japan exchange rate, 2012-16 Table 31: United Kingdom hybrid & electric cars market value: \$ million, 2012-16 Table 32: United Kingdom hybrid & electric cars market volume: units, 2012-16 Table 33: United Kingdom hybrid & electric cars market category segmentation: units, 2016



Table 34: United Kingdom hybrid & electric cars market geography segmentation: \$ million, 2016

Table 35: United Kingdom hybrid & electric cars market value forecast: \$ million, 2016-21

Table 36: United Kingdom hybrid & electric cars market volume forecast: units, 2016-21

Table 37: United Kingdom size of population (million), 2012-16

Table 38: United Kingdom gdp (constant 2005 prices, \$ billion), 2012-16

- Table 39: United Kingdom gdp (current prices, \$ billion), 2012-16
- Table 40: United Kingdom inflation, 2012-16
- Table 41: United Kingdom consumer price index (absolute), 2012-16

Table 42: United Kingdom exchange rate, 2012-16

Table 43: United States hybrid & electric cars market value: \$ million, 2012-16

Table 44: United States hybrid & electric cars market volume: units, 2012-16

Table 45: United States hybrid & electric cars market category segmentation: units,2016

Table 46: United States hybrid & electric cars market geography segmentation: \$ million, 2016

- Table 47: United States hybrid & electric cars market value forecast: \$ million, 2016-21
- Table 48: United States hybrid & electric cars market volume forecast: units, 2016-21
- Table 49: United States size of population (million), 2012-16
- Table 50: United States gdp (constant 2005 prices, \$ billion), 2012-16
- Table 51: United States gdp (current prices, \$ billion), 2012-16
- Table 52: United States inflation, 2012-16
- Table 53: United States consumer price index (absolute), 2012-16
- Table 54: United States exchange rate, 2012-15
- Table 55: France hybrid & electric cars market value: \$ million, 2012-16
- Table 56: France hybrid & electric cars market volume: units, 2012-16

Table 57: France hybrid & electric cars market category segmentation: units, 2016

Table 58: France hybrid & electric cars market geography segmentation: \$ million, 2016

- Table 59: France hybrid & electric cars market value forecast: \$ million, 2016-21
- Table 60: France hybrid & electric cars market volume forecast: units, 2016-21
- Table 61: France size of population (million), 2012-16
- Table 62: France gdp (constant 2005 prices, \$ billion), 2012-16
- Table 63: France gdp (current prices, \$ billion), 2012-16
- Table 64: France inflation, 2012-16
- Table 65: France consumer price index (absolute), 2012-16
- Table 66: France exchange rate, 2012-16
- Table 67: Germany hybrid & electric cars market value: \$ million, 2012-16
- Table 68: Germany hybrid & electric cars market volume: units, 2012-16



Table 69: Germany hybrid & electric cars market category segmentation: units, 2016 Table 70: Germany hybrid & electric cars market geography segmentation: \$ million, 2016

Table 71: Germany hybrid & electric cars market value forecast: \$ million, 2016-21

- Table 72: Germany hybrid & electric cars market volume forecast: units, 2016-21
- Table 73: Germany size of population (million), 2012-16
- Table 74: Germany gdp (constant 2005 prices, \$ billion), 2012-16
- Table 75: Germany gdp (current prices, \$ billion), 2012-16
- Table 76: Germany inflation, 2012-16
- Table 77: Germany consumer price index (absolute), 2012-16
- Table 78: Germany exchange rate, 2012-16

Table 79: Nissan Motor Co., Ltd.: key facts

Table 80: Nissan Motor Co., Ltd.: key financials (\$)

Table 81: Nissan Motor Co., Ltd.: key financials (¥)

Table 82: Nissan Motor Co., Ltd.: key financial ratios

- Table 83: Tesla Motors, Inc.: key facts
- Table 84: Tesla Motors, Inc.: key financials (\$)
- Table 85: Tesla Motors, Inc.: key financial ratios
- Table 86: Toyota Motor Corporation: key facts
- Table 87: Toyota Motor Corporation: key financials (\$)
- Table 88: Toyota Motor Corporation: key financials (¥)
- Table 89: Toyota Motor Corporation: key financial ratios
- Table 90: BYD Company Limited: key facts
- Table 91: BYD Company Limited: key financials (\$)
- Table 92: BYD Company Limited: key financials (CNY)
- Table 93: BYD Company Limited: key financial ratios
- Table 94: BAIC Motor Corporation Ltd.: key facts
- Table 95: Bayerische Motoren Werke AG (BMW Group): key facts
- Table 96: Bayerische Motoren Werke AG (BMW Group): key financials (\$)
- Table 97: Bayerische Motoren Werke AG (BMW Group): key financials (€)
- Table 98: Bayerische Motoren Werke AG (BMW Group): key financial ratios
- Table 99: Renault SA: key facts
- Table 100: Renault SA: key financials (\$)

• • •



## **List Of Figures**

#### LIST OF FIGURES

Figure 1: Global hybrid & electric cars market value: \$ million, 2012-16

Figure 2: Global hybrid & electric cars market volume: units, 2012-16

Figure 3: Global hybrid & electric cars market category segmentation: % share, by volume, 2016

Figure 4: Global hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 5: Global hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 6: Global hybrid & electric cars market volume forecast: units, 2016-21

Figure 7: Forces driving competition in the global hybrid & electric cars market, 2016

Figure 8: Drivers of buyer power in the global hybrid & electric cars market, 2016

Figure 9: Drivers of supplier power in the global hybrid & electric cars market, 2016 Figure 10: Factors influencing the likelihood of new entrants in the global hybrid & electric cars market, 2016

Figure 11: Factors influencing the threat of substitutes in the global hybrid & electric cars market, 2016

Figure 12: Drivers of degree of rivalry in the global hybrid & electric cars market, 2016

Figure 13: Asia-Pacific hybrid & electric cars market value: \$ million, 2012-16

Figure 14: Asia-Pacific hybrid & electric cars market volume: units, 2012-16

Figure 15: Asia-Pacific hybrid & electric cars market category segmentation: % share, by volume, 2016

Figure 16: Asia-Pacific hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 17: Asia-Pacific hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 18: Asia-Pacific hybrid & electric cars market volume forecast: units, 2016-21

Figure 19: Forces driving competition in the hybrid & electric cars market in Asia-Pacific, 2016

Figure 20: Drivers of buyer power in the hybrid & electric cars market in Asia-Pacific, 2016

Figure 21: Drivers of supplier power in the hybrid & electric cars market in Asia-Pacific, 2016

Figure 22: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Asia-Pacific, 2016

Figure 23: Factors influencing the threat of substitutes in the hybrid & electric cars market in Asia-Pacific, 2016

Figure 24: Drivers of degree of rivalry in the hybrid & electric cars market in Asia-Pacific,



2016

Figure 25: Europe hybrid & electric cars market value: \$ million, 2012-16

Figure 26: Europe hybrid & electric cars market volume: units, 2012-16

Figure 27: Europe hybrid & electric cars market category segmentation: % share, by volume, 2016

Figure 28: Europe hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 29: Europe hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 30: Europe hybrid & electric cars market volume forecast: units, 2016-21

Figure 31: Forces driving competition in the hybrid & electric cars market in Europe, 2016

Figure 32: Drivers of buyer power in the hybrid & electric cars market in Europe, 2016

Figure 33: Drivers of supplier power in the hybrid & electric cars market in Europe, 2016 Figure 34: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Europe, 2016

Figure 35: Factors influencing the threat of substitutes in the hybrid & electric cars market in Europe, 2016

Figure 36: Drivers of degree of rivalry in the hybrid & electric cars market in Europe, 2016

Figure 37: Japan hybrid & electric cars market value: \$ million, 2012-16

Figure 38: Japan hybrid & electric cars market volume: units, 2012-16

Figure 39: Japan hybrid & electric cars market category segmentation: % share, by volume, 2016

Figure 40: Japan hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 41: Japan hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 42: Japan hybrid & electric cars market volume forecast: units, 2016-21

Figure 43: Forces driving competition in the hybrid & electric cars market in Japan, 2016

Figure 44: Drivers of buyer power in the hybrid & electric cars market in Japan, 2016

Figure 45: Drivers of supplier power in the hybrid & electric cars market in Japan, 2016 Figure 46: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Japan, 2016

Figure 47: Factors influencing the threat of substitutes in the hybrid & electric cars market in Japan, 2016

Figure 48: Drivers of degree of rivalry in the hybrid & electric cars market in Japan, 2016 Figure 49: United Kingdom hybrid & electric cars market value: \$ million, 2012-16 Figure 50: United Kingdom hybrid & electric cars market volume: units, 2012-16 Figure 51: United Kingdom hybrid & electric cars market category segmentation: % share, by volume, 2016



Figure 52: United Kingdom hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 53: United Kingdom hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 54: United Kingdom hybrid & electric cars market volume forecast: units, 2016-21

Figure 55: Forces driving competition in the hybrid & electric cars market in the United Kingdom, 2016

Figure 56: Drivers of buyer power in the hybrid & electric cars market in the United Kingdom, 2016

Figure 57: Drivers of supplier power in the hybrid & electric cars market in the United Kingdom, 2016

Figure 58: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in the United Kingdom, 2016

Figure 59: Factors influencing the threat of substitutes in the hybrid & electric cars market in the United Kingdom, 2016

Figure 60: Drivers of degree of rivalry in the hybrid & electric cars market in the United Kingdom, 2016

Figure 61: United States hybrid & electric cars market value: \$ million, 2012-16

Figure 62: United States hybrid & electric cars market volume: units, 2012-16

Figure 63: United States hybrid & electric cars market category segmentation: % share, by volume, 2016

Figure 64: United States hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 65: United States hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 66: United States hybrid & electric cars market volume forecast: units, 2016-21 Figure 67: Forces driving competition in the hybrid & electric cars market in the United

States, 2016

Figure 68: Drivers of buyer power in the hybrid & electric cars market in the United States, 2016

Figure 69: Drivers of supplier power in the hybrid & electric cars market in the United States, 2016

Figure 70: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in the United States, 2016

Figure 71: Factors influencing the threat of substitutes in the hybrid & electric cars market in the United States, 2016

Figure 72: Drivers of degree of rivalry in the hybrid & electric cars market in the United States, 2016

Figure 73: France hybrid & electric cars market value: \$ million, 2012-16



Figure 74: France hybrid & electric cars market volume: units, 2012-16

Figure 75: France hybrid & electric cars market category segmentation: % share, by volume, 2016

Figure 76: France hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 77: France hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 78: France hybrid & electric cars market volume forecast: units, 2016-21

Figure 79: Forces driving competition in the hybrid & electric cars market in France, 2016

Figure 80: Drivers of buyer power in the hybrid & electric cars market in France, 2016

Figure 81: Drivers of supplier power in the hybrid & electric cars market in France, 2016 Figure 82: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in France, 2016

Figure 83: Factors influencing the threat of substitutes in the hybrid & electric cars market in France, 2016

Figure 84: Drivers of degree of rivalry in the hybrid & electric cars market in France, 2016

Figure 85: Germany hybrid & electric cars market value: \$ million, 2012-16

Figure 86: Germany hybrid & electric cars market volume: units, 2012-16

Figure 87: Germany hybrid & electric cars market category segmentation: % share, by volume, 2016

Figure 88: Germany hybrid & electric cars market geography segmentation: % share, by value, 2016

Figure 89: Germany hybrid & electric cars market value forecast: \$ million, 2016-21

Figure 90: Germany hybrid & electric cars market volume forecast: units, 2016-21

Figure 91: Forces driving competition in the hybrid & electric cars market in Germany, 2016

Figure 92: Drivers of buyer power in the hybrid & electric cars market in Germany, 2016 Figure 93: Drivers of supplier power in the hybrid & electric cars market in Germany, 2016

Figure 94: Factors influencing the likelihood of new entrants in the hybrid & electric cars market in Germany, 2016

Figure 95: Factors influencing the threat of substitutes in the hybrid & electric cars market in Germany, 2016

Figure 96: Drivers of degree of rivalry in the hybrid & electric cars market in Germany, 2016

Figure 97: Nissan Motor Co., Ltd.: revenues & profitability

Figure 98: Nissan Motor Co., Ltd.: assets & liabilities

Figure 99: Tesla Motors, Inc.: revenues & profitability



Figure 100: Tesla Motors, Inc.: assets & liabilities

•••



### I would like to order

Product name: Hybrid & Electric Cars Global Industry Guide 2017 Product link: <u>https://marketpublishers.com/r/HB6AE08FDDAEN.html</u>

> Price: US\$ 1,495.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/HB6AE08FDDAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970