

Hybrid & Electric Cars Global Industry Guide

2015-2024

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Abstracts

Hybrid & Electric Cars Global Industry Guide 2015-2024

SUMMARY

Global Hybrid & Electric Cars industry profile provides top-line qualitative and quantitative summary information including: Market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Essential resource for top-line data and analysis covering the global hybrid & electric cars Market. Includes Market size and segmentation data, textual and graphical analysis of Market growth trends and leading companies.

KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold.

The electric cars segment refers to all-electric vehicles only, namely Battery Electric Vehicles (BEVs).

The hybrid cars segment refers to all types of hybrid electric cars such as plug-in

hybrid electric vehicles (PHEVs), Extended Range Electric Vehicles (EREVs) and standard Hybrid Electric Vehicles (HEVs). Other alternative fuel vehicles (e.g. LPG or Hydrogen fuel cell) are not included.

Any currency conversions used in this report have been calculated at constant 2019 annual average exchange rates.

Market consumption volume increased with a CAGR of 22.5% between 2015 and 2019, to reach a total of 5,416,272.0 units in 2019.

Global sales of hybrid and electric cars have grown strongly in recent years, at an accelerated trend in most countries. Global sales were strongly increased in 2019, up by 18%, but that growth rate was decelerated compared to those recorded in recent years

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global hybrid & electric cars Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hybrid & electric cars Market

Leading company profiles reveal details of key hybrid & electric cars Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global hybrid & electric cars Market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global hybrid & electric cars Market by value in 2019?

What will be the size of the global hybrid & electric cars Market in 2024?

What factors are affecting the strength of competition in the global hybrid &

electric cars Market?

How has the Market performed over the last five years?

What are the main segments that make up the global hybrid & electric cars Market?

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About

Global hybrid and electric cars market has grown strongly in recent years. It is looking set to continue with strong double-digit growth in the forecast period. This is largely due to more countries committing to targets to combat CO2 emissions, as well as developing their charging networks.

The hybrid and electric market is heavily influenced by the policy environment within each country. For instance, in China current restrictions on license plates for petrol and diesel-powered cars mean that consumers are being forced to look at alternatives. Population density and high fuel costs mean that hybrid and electric cars are becoming an increasingly popular.

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