

# Hurtigruten AS - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Hurtigruten AS %li%Strategy, SWOT and Corporate Finance Report

### Summary

Hurtigruten AS %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Hurtigruten AS (Hurtigruten), a subsidiary of Silk Bidco AS, is a maritime transport service provider. The company transports passengers and freight across the western and northern coast of Norway. It operates ferries and high-speed regional express ships. It also provides excursion packages and adventure trips. Its fleet provides accommodation, restaurants, saloons, Polar Circle boats, and expedition crew. The company offers a round-trip journey from Bergen to Kirkenes. It also rents ships to various companies in the oil industry. It operates expedition ships, to mention a few such as MS Fram, MS Spitsbergen, MS Midnatsol, MS Nordstjernen, and MS Roald Amundsen. The company offers explorer cruises to the Antarctic, Spitsbergen, Iceland, Europe, the Americas, Transatlantic, and Greenland. It also provides holiday packages with land adventures in Norway, Europe, North and South America. Hurtigruten is headquartered in Tromso, Norway

Scope



Detailed information on Hurtigruten AS required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hurtigruten AS in the form of a SWOT analysis

An in-depth view of the business model of Hurtigruten AS including a breakdown and examination of key business segments

Intelligence on Hurtigruten AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hurtigruten AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Hurtigruten AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hurtigruten AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hurtigruten AS's business structure, strategy and prospects.



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