

Huntsman Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Huntsman Corporation - Strategy, SWOT and Corporate Finance Report

Summary

Huntsman Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Huntsman Corporation (Huntsman or 'the company') is a manufacturer of organic chemical products. The company produces and sells polyols, methyl diphenyl diisocyanate, amines, thermoplastic polyurethane, maleic anhydride, surfactants, textile chemicals and epoxy-based polymer formulations to industrial and consumer related customers. It markets products under DGA, ARALDITE, EPIBOND, EPOCAST, URALANE, AVITERA, PHOBOTEX, UVITEX, PYROVATEX, NOVACRON, LANASOL, ERIOFAST, TERATOP, NOVASOL, TERASIL, MIRALON brand names. These chemicals find applications in aerospace, adhesives, construction products, automotive, durable and non-durable consumer products, electronics, packaging, medical, power generation, synthetic fiber, refining, textile chemicals, dyeing industries, coatings and construction industries. Huntsman has business presence across Asia-Pacific, the Americas, and the Middle East and Europe. The company is headquartered in The Woodlands, Texas, the US.

Scope

Detailed information on Huntsman Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Huntsman Corporation in the form of a SWOT analysis

An in-depth view of the business model of Huntsman Corporation including a breakdown and examination of key business segments

Intelligence on Huntsman Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Huntsman Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Huntsman Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Huntsman Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Huntsman Corporation's business structure, strategy and prospects.

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