

Huntsman Corporation - Company Profile and SWOT Analysis

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Abstracts

Summary

Huntsman Corporation - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Huntsman Corporation (Huntsman) is a manufacturer of organic chemical products. The company manufactures and supplies a diverse range of chemicals and formulations. Its major products include MDI-based polyurethanes, amines, maleic anhydride, and epoxy-based polymer formulations. Prominent brands linked to Huntsman are Araldite, Epibond, and Epocast. Huntsman's products are marketed globally to industrial and building product manufacturers and are used in applications such as adhesives, aerospace, automotive, coatings, and construction. The company markets its products through a global network of administrative, research and development, and manufacturing units. It operates in various regions including North America, the Middle East, Europe, and Asia. Huntsman is headquartered in Woodlands, Texas, the US.

Scope

Detailed information on Huntsman Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Huntsman Corporation in the form of a SWOT analysis

An in-depth view of the business model of Huntsman Corporation including a breakdown and examination of key business segments

Intelligence on Huntsman Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Huntsman Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Huntsman Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Huntsman Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Huntsman Corporation's business structure, strategy and prospects.

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